

Personal and Laundry Services: 2002

Issued August 2004

EC02-811-02

2002 Economic Census

Other Services (Except Public Administration)

Industry Series



U S C E N S U S B U R E A U

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-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

| | |
|-------|--|
| 21 | Mining |
| 22 | Utilities |
| 23 | Construction |
| 31-33 | Manufacturing |
| 42 | Wholesale Trade |
| 44-45 | Retail Trade |
| 48-49 | Transportation and Warehousing |
| 51 | Information |
| 52 | Finance and Insurance |
| 53 | Real Estate and Rental and Leasing |
| 54 | Professional, Scientific, and Technical Services |
| 55 | Management of Companies and Enterprises |
| 56 | Administrative and Support and Waste Management and Remediation Services |
| 61 | Educational Services |
| 62 | Health Care and Social Assistance |
| 71 | Arts, Entertainment, and Recreation |
| 72 | Accommodation and Food Services |
| 81 | Other Services (except Public Administration) |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Other Services (Except Public Administration)

SCOPE

The Other Services (Except Public Administration) sector (sector 81) comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system. Establishments in this sector are primarily engaged in activities, such as equipment and machinery repairing, promoting or administering religious activities, grantmaking, advocacy, and providing drycleaning and laundry services, personal care services, death care services, pet care services, photofinishing services, temporary parking services, and dating services.

Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Excluded from this sector are establishments primarily engaged in retailing new equipment and also performing repairs and general maintenance on equipment. These establishments are classified in Sector 44-45, Retail Trade.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The economic census does not include the following industries: NAICS 8131, Religious Organizations, NAICS 81393, Labor Unions and Similar Labor Organizations, NAICS 81394, Political Organizations, and NAICS 814, Private Households.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve other services (Except public administration) within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are three reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.

-
- d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
 4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). However, for 2002, data for NAICS 81291, Pet Care (except Veterinary) Services, are included. This NAICS industry was out of scope in 1997.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

These tables for 2002 include other services (except public administration) that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the other services (except public administration) sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

| | |
|---|---|
| D | Withheld to avoid disclosing data of individual companies; data are included in higher level totals |
| N | Not available or not comparable |
| S | Withheld because estimates did not meet publication standards |
| X | Not applicable |
| Z | Less than half the unit shown |
| a | 0 to 19 employees |
| b | 20 to 99 employees |
| c | 100 to 249 employees |
| e | 250 to 499 employees |
| f | 500 to 999 employees |
| g | 1,000 to 2,499 employees |
| h | 2,500 to 4,999 employees |
| i | 5,000 to 9,999 employees |
| j | 10,000 to 24,999 employees |
| k | 25,000 to 49,999 employees |
| l | 50,000 to 99,999 employees |
| m | 100,000 employees or more |

r Revised
– Represents zero (page image/print only)
(CC) Consolidated city
(IC) Independent city

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | Kind of business | Estab- lishments (number) | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) | Percent of receipts/ revenue— | |
|-----------------------|---|---------------------------------|-----------------------------------|--------------------------------|---------------------------------------|--|---|------------------------|
| | | | | | | | From admini- strative records ¹ | Estimated ² |
| 812 | Personal and laundry services | 200 806 | 71 485 298 | 22 739 572 | 5 447 994 | 1 289 699 | 26.3 | 13.1 |
| 8121 | Personal care services | 99 407 | 20 192 542 | 8 168 439 | 1 947 178 | 533 779 | 33.9 | 12.9 |
| 81211 | Hair, nail, and skin care services | 86 474 | 16 494 268 | 7 246 622 | 1 726 758 | 449 181 | 35.6 | 13.6 |
| 812111 | Barber shops | 4 060 | 506 314 | 225 957 | 54 503 | 13 048 | 37.8 | 7.3 |
| 812112 | Beauty salons | 73 933 | 15 098 255 | 6 747 095 | 1 610 023 | 413 492 | 34.2 | 14.1 |
| 812113 | Nail salons | 8 481 | 889 699 | 273 570 | 62 232 | 22 641 | 57.5 | 8.1 |
| 81219 | Other personal care services | 12 933 | 3 698 274 | 921 817 | 220 420 | 84 598 | 26.6 | 9.8 |
| 812191 | Diet and weight reducing centers | 3 088 | 1 689 448 | 387 494 | 91 690 | 35 827 | 9.1 | 5.6 |
| 812199 | All other personal care services | 9 845 | 2 008 826 | 534 323 | 128 730 | 48 771 | 41.3 | 13.4 |
| 8122 | Death care services | 22 465 | 14 313 315 | 3 822 626 | 902 262 | 147 846 | 23.0 | 11.8 |
| 81221 | Funeral homes and funeral services | 16 204 | 11 046 301 | 2 782 504 | 657 391 | 105 668 | 25.5 | 9.3 |
| 812210 | Funeral homes and funeral services | 16 204 | 11 046 301 | 2 782 504 | 657 391 | 105 668 | 25.5 | 9.3 |
| 81222 | Cemeteries and crematories | 6 261 | 3 267 014 | 1 040 122 | 244 871 | 42 178 | 14.5 | 20.2 |
| 812220 | Cemeteries and crematories | 6 261 | 3 267 014 | 1 040 122 | 244 871 | 42 178 | 14.5 | 20.2 |
| 8123 | Drycleaning and laundry services | 41 881 | 20 506 792 | 6 666 845 | 1 622 928 | 370 828 | 21.4 | 9.8 |
| 81231 | Coin-operated laundries and drycleaners | 12 185 | 3 477 502 | 625 064 | 153 486 | 46 040 | 30.7 | 8.7 |
| 812310 | Coin-operated laundries and drycleaners | 12 185 | 3 477 502 | 625 064 | 153 486 | 46 040 | 30.7 | 8.7 |
| 81232 | Drycleaning and laundry services (except coin-operated) | 27 066 | 7 752 851 | 2 736 792 | 664 621 | 188 538 | 37.5 | 10.7 |
| 812320 | Drycleaning and laundry services (except coin-operated) | 27 066 | 7 752 851 | 2 736 792 | 664 621 | 188 538 | 37.5 | 10.7 |
| 81233 | Linen and uniform supply | 2 630 | 9 276 439 | 3 304 989 | 804 821 | 136 250 | 4.4 | 9.5 |
| 812331 | Linen supply | 1 142 | 3 087 559 | 1 200 382 | 290 067 | 51 979 | 7.5 | 7.8 |
| 812332 | Industrial launderers | 1 488 | 6 188 880 | 2 104 607 | 514 754 | 84 271 | 2.9 | 10.3 |
| 8129 | Other personal services | 37 053 | 16 472 649 | 4 081 662 | 975 626 | 237 246 | 25.8 | 18.7 |
| 81291 | Pet care (except veterinary) services | 8 147 | 1 466 165 | 470 498 | 105 260 | 33 362 | 39.1 | 11.1 |
| 812910 | Pet care (except veterinary) services | 8 147 | 1 466 165 | 470 498 | 105 260 | 33 362 | 39.1 | 11.1 |
| 81292 | Photofinishing | 4 723 | 3 893 873 | 1 166 957 | 293 874 | 47 424 | 19.6 | 6.2 |
| 812921 | Photofinishing laboratories (except one-hour) | 2 026 | 3 178 941 | 984 594 | 246 990 | 35 402 | 18.9 | 5.3 |
| 812922 | One-hour photofinishing | 2 697 | 714 932 | 182 363 | 46 884 | 12 022 | 22.8 | 10.5 |
| 81293 | Parking lots and garages | 12 097 | 6 928 478 | 1 418 090 | 339 198 | 104 112 | 9.5 | 29.9 |
| 812930 | Parking lots and garages | 12 097 | 6 928 478 | 1 418 090 | 339 198 | 104 112 | 9.5 | 29.9 |
| 81299 | All other personal services | 12 086 | 4 184 133 | 1 026 117 | 237 294 | 52 348 | 54.0 | 14.6 |
| 812990 | All other personal services | 12 086 | 4 184 133 | 1 026 117 | 237 294 | 52 348 | 54.0 | 14.6 |

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 1997 NAICS code | Kind of business | | Establishments (number) | Receipts/revenue (\$1,000) | Annual payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|-----------------------|---|--------|----------------------------|-------------------------------|-----------------------------|---|
| 812 | Personal and laundry services | 2002.. | 192 659 | 70 019 133 | 22 269 074 | 1 256 337 |
| | | 1997.. | 185 484 | 57 879 444 | 18 577 395 | 1 217 185 |
| 8121 | Personal care services | 2002.. | 99 407 | 20 192 542 | 8 168 439 | 533 779 |
| | | 1997.. | 95 708 | 14 241 112 | 5 971 776 | 472 275 |
| 81211 | Hair, nail, and skin care services | 2002.. | 86 474 | 16 494 268 | 7 246 622 | 449 181 |
| | | 1997.. | 83 991 | 12 056 731 | 5 377 609 | 410 995 |
| 812111 | Barber shops | 2002.. | 4 060 | 506 314 | 225 957 | 13 048 |
| | | 1997.. | 4 242 | 428 045 | 194 254 | 13 341 |
| 812112 | Beauty salons | 2002.. | 73 933 | 15 098 255 | 6 747 095 | 413 492 |
| | | 1997.. | 74 493 | 11 209 313 | 5 032 452 | 382 920 |
| 812113 | Nail salons | 2002.. | 8 481 | 889 699 | 273 570 | 22 641 |
| | | 1997.. | 5 256 | 419 373 | 150 903 | 14 734 |
| 81219 | Other personal care services | 2002.. | 12 933 | 3 698 274 | 921 817 | 84 598 |
| | | 1997.. | 11 717 | 2 184 381 | 594 167 | 61 280 |
| 812191 | Diet and weight reducing centers | 2002.. | 3 088 | 1 689 448 | 387 494 | 35 827 |
| | | 1997.. | 3 378 | 1 044 819 | 274 889 | 27 366 |
| 812199 | Other personal care services | 2002.. | 9 845 | 2 008 826 | 534 323 | 48 771 |
| | | 1997.. | 8 339 | 1 139 562 | 319 278 | 33 914 |
| 8122 | Death care services | 2002.. | 22 465 | 14 313 315 | 3 822 626 | 147 846 |
| | | 1997.. | 23 015 | 12 620 644 | 3 518 730 | 164 823 |
| 81221 | Funeral homes and funeral services | 2002.. | 16 204 | 11 046 301 | 2 782 504 | 105 668 |
| | | 1997.. | 16 338 | 9 632 766 | 2 443 640 | 105 365 |
| 812210 | Funeral homes and funeral services | 2002.. | 16 204 | 11 046 301 | 2 782 504 | 105 668 |
| | | 1997.. | 16 338 | 9 632 766 | 2 443 640 | 105 365 |
| 81222 | Cemeteries and crematories | 2002.. | 6 261 | 3 267 014 | 1 040 122 | 42 178 |
| | | 1997.. | 6 677 | 2 987 878 | 1 075 090 | 59 458 |
| 812220 | Cemeteries and crematories | 2002.. | 6 261 | 3 267 014 | 1 040 122 | 42 178 |
| | | 1997.. | 6 677 | 2 987 878 | 1 075 090 | 59 458 |
| 8123 | Drycleaning and laundry services | 2002.. | 41 881 | 20 506 792 | 6 666 845 | 370 828 |
| | | 1997.. | 44 782 | 17 913 065 | 5 939 256 | 395 408 |
| 81231 | Coin-operated laundries and drycleaners | 2002.. | 12 185 | 3 477 502 | 625 064 | 46 040 |
| | | 1997.. | 13 883 | 2 873 362 | 606 333 | 53 023 |
| 812310 | Coin-operated laundries and drycleaners | 2002.. | 12 185 | 3 477 502 | 625 064 | 46 040 |
| | | 1997.. | 13 883 | 2 873 362 | 606 333 | 53 023 |
| 81232 | Drycleaning and laundry services (except coin-operated) | 2002.. | 27 066 | 7 752 851 | 2 736 792 | 188 538 |
| | | 1997.. | 27 939 | 7 092 044 | 2 575 183 | 203 777 |
| 812320 | Drycleaning and laundry services (except coin-operated) | 2002.. | 27 066 | 7 752 851 | 2 736 792 | 188 538 |
| | | 1997.. | 27 939 | 7 092 044 | 2 575 183 | 203 777 |
| 81233 | Linen and uniform supply | 2002.. | 2 630 | 9 276 439 | 3 304 989 | 136 250 |
| | | 1997.. | 2 960 | 7 947 659 | 2 757 740 | 138 608 |
| 812331 | Linen supply | 2002.. | 1 142 | 3 087 559 | 1 200 382 | 51 979 |
| | | 1997.. | 1 347 | 2 940 022 | 1 087 068 | 56 700 |
| 812332 | Industrial launderers | 2002.. | 1 488 | 6 188 880 | 2 104 607 | 84 271 |
| | | 1997.. | 1 613 | 5 007 637 | 1 670 672 | 81 908 |
| 8129 | Other personal services | 2002.. | 28 906 | 15 006 484 | 3 611 164 | 203 884 |
| | | 1997.. | 21 979 | 13 104 623 | 3 147 633 | 184 679 |
| 81292 | Photofinishing | 2002.. | 4 723 | 3 893 873 | 1 166 957 | 47 424 |
| | | 1997.. | 7 055 | 5 519 586 | 1 582 796 | 71 991 |
| 812921 | Photofinishing laboratories (except one-hour) | 2002.. | 2 026 | 3 178 941 | 984 594 | 35 402 |
| | | 1997.. | 3 662 | 4 479 731 | 1 345 550 | 56 868 |
| 812922 | One-hour photofinishing | 2002.. | 2 697 | 714 932 | 182 363 | 12 022 |
| | | 1997.. | 3 393 | 1 039 855 | 237 246 | 15 123 |
| 81293 | Parking lots and garages | 2002.. | 12 097 | 6 928 478 | 1 418 090 | 104 112 |
| | | 1997.. | 10 358 | 5 174 724 | 967 701 | 76 166 |
| 812930 | Parking lots and garages | 2002.. | 12 097 | 6 928 478 | 1 418 090 | 104 112 |
| | | 1997.. | 10 358 | 5 174 724 | 967 701 | 76 166 |
| 81299 | All other personal services | 2002.. | 12 086 | 4 184 133 | 1 026 117 | 52 348 |
| | | 1997.. | 4 566 | 2 410 313 | 597 136 | 36 522 |
| 812990 | All other personal services | 2002.. | 12 086 | 4 184 133 | 1 026 117 | 52 348 |
| | | 1997.. | 4 566 | 2 410 313 | 597 136 | 36 522 |

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|--|---|---|----------------------------------|--|---|--|
| | | | Number | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| 812 | | Personal and laundry services | 200 806 | X | 71 485 298 | X | 100.0 | 68.9 |
| | 30200 | Tuition, fees, and other payments from providing academic or technical instruction | 582 | 158 813 | 10 088 | 6.4 | Z | X |
| | 30800 | Personal and household goods repair and maintenance | 9 729 | 3 404 725 | 169 620 | 5.0 | .2 | X |
| | 30830 | Hairdressing and other body and appearance care services | 100 862 | 21 089 624 | 19 201 745 | 91.0 | 26.9 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 27 973 | 7 790 237 | 5 805 379 | 74.5 | 8.1 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply .. | 16 542 | 5 651 020 | 1 929 758 | 34.1 | 2.7 | X |
| | 30860 | Funeral and cemetery services | 22 542 | 14 314 799 | 14 204 208 | 99.2 | 19.9 | X |
| | 30870 | Coin-operated laundry and drycleaning operations | 12 270 | 2 331 757 | 1 796 997 | 77.1 | 2.5 | X |
| | 30880 | Coin-operated washing machine route operations, including apartments, etc. | 542 | 1 402 851 | 1 361 527 | 97.1 | 1.9 | X |
| | 30890 | Linen supply: Cleaning and rental | 2 632 | 8 612 018 | 3 541 846 | 41.1 | 5.0 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 2 382 | 8 191 892 | 5 024 611 | 61.3 | 7.0 | X |
| | 30960 | Automobile parking services | 12 403 | 7 043 290 | 6 926 607 | 98.3 | 9.7 | X |
| | 36700 | Pet and animal services | 8 153 | 1 474 453 | 1 453 786 | 98.6 | 2.0 | X |
| | 36710 | Veterinary medical services | 22 | 9 470 | 2 074 | 21.9 | Z | X |
| | 36750 | Photography services, including commercial photography | 5 429 | 4 023 409 | 3 844 804 | 95.6 | 5.4 | X |
| | 38210 | Rug, carpet, and upholstery cleaning services | 939 | 382 207 | 39 065 | 10.2 | .1 | X |
| | 39000 | Merchandise sales | 31 373 | 14 248 864 | 1 613 388 | 11.3 | 2.3 | X |
| | 39500 | All other receipts | 19 950 | 12 417 967 | 4 540 101 | 36.6 | 6.4 | X |
| 8121 | | Personal care services | 99 407 | X | 20 192 542 | X | 100.0 | 65.6 |
| | 30200 | Tuition, fees, and other payments from providing academic or technical instruction | 582 | 158 813 | 10 088 | 6.4 | .1 | X |
| | 30830 | Hairdressing and other body and appearance care services | 99 407 | 20 192 542 | 19 126 136 | 94.7 | 94.7 | 61.7 |
| | 30831 | Rents received from leased stations/booths | 14 585 | 2 370 868 | 627 732 | 26.5 | 3.1 | X |
| | 30832 | Hair services | 74 997 | 15 223 887 | 12 463 093 | 81.9 | 61.7 | X |
| | 30833 | Nail services | 27 178 | 6 659 817 | 1 550 460 | 23.3 | 7.7 | X |
| | 30834 | Diet/weight reducing program fees | 3 032 | 1 659 430 | 974 466 | 58.7 | 4.8 | X |
| | 30835 | Diet/weight reducing food supplement and other merchandise sales | 6 879 | 2 322 425 | 873 481 | 37.6 | 4.3 | X |
| | 30836 | All other | 22 302 | 5 803 272 | 2 636 904 | 45.4 | 13.1 | X |
| | 39000 | Merchandise sales | 24 939 | 6 969 081 | 916 814 | 13.2 | 4.5 | 65.0 |
| | 39024 | Sales of other merchandise, not specified by type | 24 939 | 6 969 081 | 916 814 | 13.2 | 4.5 | X |
| | 39500 | All other receipts | 3 377 | 1 041 416 | 139 124 | 13.4 | .7 | 64.5 |
| | 39516 | All other operating receipts | 3 377 | 1 041 416 | 139 124 | 13.4 | .7 | X |
| 81211 | | Hair, nail, and skin care services | 86 474 | X | 16 494 268 | X | 100.0 | 64.7 |
| | 30200 | Tuition, fees, and other payments from providing academic or technical instruction | 558 | 151 940 | 8 840 | 5.8 | .1 | X |
| | 30830 | Hairdressing and other body and appearance care services | 86 474 | 16 494 268 | 15 560 246 | 94.3 | 94.3 | 62.7 |
| | 30831 | Rents received from leased stations/booths | 14 059 | 2 278 374 | 611 354 | 26.8 | 3.7 | X |
| | 30832 | Hair services | 74 572 | 14 953 982 | 12 401 443 | 82.9 | 75.2 | X |
| | 30833 | Nail services | 26 867 | 6 566 828 | 1 534 877 | 23.4 | 9.3 | X |
| | 30835 | Diet/weight reducing food supplement and other merchandise sales | 3 439 | 644 394 | 142 670 | 22.1 | .9 | X |
| | 30836 | All other | 12 255 | 3 742 141 | 869 876 | 23.2 | 5.3 | X |
| | 39000 | Merchandise sales | 21 566 | 6 252 908 | 809 717 | 12.9 | 4.9 | 64.5 |
| | 39024 | Sales of other merchandise, not specified by type | 21 566 | 6 252 908 | 809 717 | 12.9 | 4.9 | X |
| | 39500 | All other receipts | 2 797 | 942 057 | 115 085 | 12.2 | .7 | 64.2 |
| | 39516 | All other operating receipts | 2 797 | 942 057 | 115 085 | 12.2 | .7 | X |
| 812111 | | Barber shops | 4 060 | X | 506 314 | X | 100.0 | 79.3 |
| | 30830 | Hairdressing and other body and appearance care services | 4 060 | 506 314 | 497 732 | 98.3 | 98.3 | 76.1 |
| | 30831 | Rents received from leased stations/booths | 505 | 46 348 | 18 331 | 39.6 | 3.6 | X |
| | 30832 | Hair services | 3 947 | 495 692 | 477 798 | 96.4 | 94.4 | X |
| | 30833 | Nail services | 29 | 6 263 | 508 | 8.1 | .1 | X |
| | 30836 | All other | 89 | 14 936 | 1 095 | 7.3 | .2 | X |
| | 39000 | Merchandise sales | 616 | 92 088 | 7 190 | 7.8 | 1.4 | 79.3 |
| | 39024 | Sales of other merchandise, not specified by type | 616 | 92 088 | 7 190 | 7.8 | 1.4 | X |
| | 39500 | All other receipts | 46 | 7 134 | 982 | 13.8 | .2 | 79.3 |
| | 39516 | All other operating receipts | 46 | 7 134 | 982 | 13.8 | .2 | X |
| 812112 | | Beauty salons | 73 933 | X | 15 098 255 | X | 100.0 | 64.8 |
| | 30200 | Tuition, fees, and other payments from providing academic or technical instruction | 554 | 151 435 | 8 757 | 5.8 | .1 | X |
| | 30830 | Hairdressing and other body and appearance care services | 73 933 | 15 098 255 | 14 181 942 | 93.9 | 93.9 | 62.9 |
| | 30831 | Rents received from leased stations/booths | 13 335 | 2 202 835 | 583 020 | 26.5 | 3.9 | X |
| | 30832 | Hair services | 70 493 | 14 439 669 | 11 918 362 | 82.5 | 78.9 | X |
| | 30833 | Nail services | 18 414 | 5 677 699 | 684 704 | 12.1 | 4.5 | X |
| | 30835 | Diet/weight reducing food supplement and other merchandise sales | 3 439 | 644 394 | 142 670 | 22.1 | .9 | X |
| | 30836 | All other | 11 884 | 3 673 405 | 853 186 | 23.2 | 5.7 | X |
| | 39000 | Merchandise sales | 20 720 | 6 113 283 | 796 433 | 13.0 | 5.3 | 64.6 |
| | 39024 | Sales of other merchandise, not specified by type | 20 720 | 6 113 283 | 796 433 | 13.0 | 5.3 | X |
| | 39500 | All other receipts | 2 676 | 922 503 | 111 123 | 12.0 | .7 | 64.3 |
| | 39516 | All other operating receipts | 2 676 | 922 503 | 111 123 | 12.0 | .7 | X |

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|--|---|---|----------------------------------|--|---|--|
| | | | Number | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| 812113 | | Nail salons | 8 481 | X | 889 699 | X | 100.0 | 54.7 |
| | 30830 | Hairdressing and other body and appearance care services | 8 481 | 889 699 | 880 572 | 99.0 | 99.0 | 52.5 |
| | 30831 | Rents received from leased stations/booths | 219 | 29 191 | 10 003 | 34.3 | 1.1 | X |
| | 30832 | Hair services | 132 | 18 621 | 5 283 | 28.4 | .6 | X |
| | 30833 | Nail services | 8 424 | 882 866 | 849 665 | 96.2 | 95.5 | X |
| | 30836 | All other | 282 | 53 800 | 15 595 | 29.0 | 1.8 | X |
| | 39000 | Merchandise sales | 230 | 47 537 | 6 094 | 12.8 | .7 | 54.7 |
| | 39024 | Sales of other merchandise, not specified by type | 230 | 47 537 | 6 094 | 12.8 | .7 | X |
| | 39500 | All other receipts | 75 | 12 420 | 2 980 | 24.0 | .3 | 54.7 |
| | 39516 | All other operating receipts | 75 | 12 420 | 2 980 | 24.0 | .3 | X |
| 81219 | | Other personal care services | 12 933 | X | 3 698 274 | X | 100.0 | 69.8 |
| | 30200 | Tuition, fees, and other payments from providing academic or technical instruction | 24 | 6 873 | 1 248 | 18.2 | Z | X |
| | 30830 | Hairdressing and other body and appearance care services | 12 933 | 3 698 274 | 3 565 890 | 96.4 | 96.4 | 56.9 |
| | 30831 | Rents received from leased stations/booths | 526 | 92 494 | 16 378 | 17.7 | .4 | X |
| | 30832 | Hair services | 425 | 269 905 | 61 650 | 22.8 | 1.7 | X |
| | 30833 | Nail services | 311 | 92 989 | 15 583 | 16.8 | .4 | X |
| | 30834 | Diet/weight reducing program fees | 3 030 | 1 658 905 | 974 440 | 58.7 | 26.3 | X |
| | 30835 | Diet/weight reducing food supplement and other merchandise sales | 3 440 | 1 678 031 | 730 811 | 43.6 | 19.8 | X |
| | 30836 | All other | 10 047 | 2 061 131 | 1 767 028 | 85.7 | 47.8 | X |
| | 39000 | Merchandise sales | 3 373 | 716 173 | 107 097 | 15.0 | 2.9 | 64.9 |
| | 39024 | Sales of other merchandise, not specified by type | 3 373 | 716 173 | 107 097 | 15.0 | 2.9 | X |
| | 39500 | All other receipts | 580 | 99 359 | 24 039 | 24.2 | .7 | 62.4 |
| | 39516 | All other operating receipts | 580 | 99 359 | 24 039 | 24.2 | .7 | X |
| 812191 | | Diet and weight reducing centers | 3 088 | X | 1 689 448 | X | 100.0 | 88.0 |
| | 30830 | Hairdressing and other body and appearance care services | 3 088 | 1 689 448 | 1 686 170 | 99.8 | 99.8 | 82.3 |
| | 30834 | Diet/weight reducing program fees | 2 941 | 1 642 312 | 970 568 | 59.1 | 57.4 | X |
| | 30835 | Diet/weight reducing food supplement and other merchandise sales | 2 789 | 1 532 110 | 705 585 | 46.1 | 41.8 | X |
| | 30836 | All other | 202 | 52 305 | 9 679 | 18.5 | .6 | X |
| | 39000 | Merchandise sales | 12 | 6 555 | 389 | 5.9 | Z | 88.0 |
| | 39024 | Sales of other merchandise, not specified by type | 12 | 6 555 | 389 | 5.9 | Z | X |
| | 39500 | All other receipts | 197 | 30 275 | 2 585 | 8.5 | .2 | 88.0 |
| | 39516 | All other operating receipts | 197 | 30 275 | 2 585 | 8.5 | .2 | X |
| 812199 | | All other personal care services | 9 845 | X | 2 008 826 | X | 100.0 | 54.6 |
| | 30200 | Tuition, fees, and other payments from providing academic or technical instruction | 20 | 5 826 | 944 | 16.2 | Z | X |
| | 30830 | Hairdressing and other body and appearance care services | 9 845 | 2 008 826 | 1 879 720 | 93.6 | 93.6 | 35.6 |
| | 30831 | Rents received from leased stations/booths | 522 | 82 121 | 16 091 | 19.6 | .8 | X |
| | 30832 | Hair services | 422 | 269 584 | 61 599 | 22.9 | 3.1 | X |
| | 30833 | Nail services | 311 | 92 989 | 15 583 | 16.8 | .8 | X |
| | 30834 | Diet/weight reducing program fees | 89 | 16 593 | 3 872 | 23.3 | .2 | X |
| | 30835 | Diet/weight reducing food supplement and other merchandise sales | 651 | 145 921 | 25 226 | 17.3 | 1.3 | X |
| | 30836 | All other | 9 845 | 2 008 826 | 1 757 349 | 87.5 | 87.5 | X |
| | 39000 | Merchandise sales | 3 361 | 709 618 | 106 708 | 15.0 | 5.3 | 50.7 |
| | 39024 | Sales of other merchandise, not specified by type | 3 361 | 709 618 | 106 708 | 15.0 | 5.3 | X |
| | 39500 | All other receipts | 383 | 69 084 | 21 454 | 31.1 | 1.1 | 44.6 |
| | 39516 | All other operating receipts | 383 | 69 084 | 21 454 | 31.1 | 1.1 | X |
| 8122 | | Death care services | 22 465 | X | 14 313 315 | X | 100.0 | 79.7 |
| | 30830 | Hairdressing and other body and appearance care services | 1 143 | 847 369 | 27 426 | 3.2 | .2 | X |
| | 30860 | Funeral and cemetery services | 22 461 | 14 309 891 | 14 199 300 | 99.2 | 99.2 | 76.1 |
| | 30861 | Repayments of cash advances for funeral services | 9 407 | 6 358 452 | 773 703 | 12.2 | 5.4 | X |
| | 30862 | Fees from funeral services | 17 835 | 12 010 642 | 6 362 431 | 53.0 | 44.5 | X |
| | 30863 | Merchandise sold by this establishment as part of funeral services, including caskets | 15 946 | 11 396 677 | 4 141 825 | 36.3 | 28.9 | X |
| | 30864 | Sales of burial plots | 7 017 | 3 632 767 | 1 276 207 | 35.1 | 8.9 | X |
| | 30865 | All other funeral/cemetery services | 8 515 | 5 243 999 | 1 645 134 | 31.4 | 11.5 | X |
| | 30960 | Automobile parking services | 80 | 61 639 | 3 581 | 5.8 | Z | X |
| | 39000 | Merchandise sales | 265 | 203 603 | 25 408 | 12.5 | .2 | 76.2 |
| | 39025 | Sales of other merchandise, not specified by type | 265 | 203 603 | 25 408 | 12.5 | .2 | X |
| | 39500 | All other receipts | 797 | 395 190 | 51 417 | 13.0 | .4 | 78.2 |
| | 39517 | All other operating receipts | 797 | 395 190 | 51 417 | 13.0 | .4 | X |
| 81221 | | Funeral homes and funeral services | 16 204 | X | 11 046 301 | X | 100.0 | 82.0 |
| | 30830 | Hairdressing and other body and appearance care services | 1 143 | 847 369 | 27 426 | 3.2 | .2 | X |
| | 30860 | Funeral and cemetery services | 16 204 | 11 046 301 | 10 979 605 | 99.4 | 99.4 | 80.3 |
| | 30861 | Repayments of cash advances for funeral services | 9 212 | 6 276 242 | 765 300 | 12.2 | 6.9 | X |
| | 30862 | Fees from funeral services | 15 618 | 10 704 031 | 6 042 873 | 56.5 | 54.7 | X |
| | 30863 | Merchandise sold by this establishment as part of funeral services, including caskets | 13 642 | 9 763 674 | 3 691 836 | 37.8 | 33.4 | X |
| | 30864 | Sales of burial plots | 1 721 | 891 612 | 112 791 | 12.7 | 1.0 | X |
| | 30865 | All other funeral/cemetery services | 3 698 | 2 648 955 | 366 805 | 13.8 | 3.3 | X |
| | 30960 | Automobile parking services | 80 | 61 639 | 3 581 | 5.8 | Z | X |
| | 39000 | Merchandise sales | 187 | 112 647 | 11 375 | 10.1 | .1 | 82.0 |
| | 39025 | Sales of other merchandise, not specified by type | 187 | 112 647 | 11 375 | 10.1 | .1 | X |

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|--|---|---|----------------------------------|--|---|--|
| | | | | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| | | | Number | | | | | |
| 81221 | | Funeral homes and funeral services—Con. | | | | | | |
| | 39500 | All other receipts | 351 | 261 644 | 22 795 | 8.7 | .2 | 81.9 |
| | 39517 | All other operating receipts | 351 | 261 644 | 22 795 | 8.7 | .2 | X |
| 812210 | | Funeral homes and funeral services | 16 204 | X | 11 046 301 | X | 100.0 | 82.0 |
| | 30830 | Hairdressing and other body and appearance care services | 1 143 | 847 369 | 27 426 | 3.2 | .2 | X |
| | 30860 | Funeral and cemetery services | 16 204 | 11 046 301 | 10 979 605 | 99.4 | 99.4 | 80.3 |
| | 30861 | Repayments of cash advances for funeral services | 9 212 | 6 276 242 | 765 300 | 12.2 | 6.9 | X |
| | 30862 | Fees from funeral services | 15 618 | 10 704 031 | 6 042 873 | 56.5 | 54.7 | X |
| | 30863 | Merchandise sold by this establishment as part of funeral services, including caskets | 13 642 | 9 763 674 | 3 691 836 | 37.8 | 33.4 | X |
| | 30864 | Sales of burial plots | 1 721 | 891 612 | 112 791 | 12.7 | 1.0 | X |
| | 30865 | All other funeral/cemetery services | 3 698 | 2 648 955 | 366 805 | 13.8 | 3.3 | X |
| | 30960 | Automobile parking services | 80 | 61 639 | 3 581 | 5.8 | Z | X |
| | 39000 | Merchandise sales | 187 | 112 647 | 11 375 | 10.1 | .1 | 82.0 |
| | 39025 | Sales of other merchandise, not specified by type | 187 | 112 647 | 11 375 | 10.1 | .1 | X |
| | 39500 | All other receipts | 351 | 261 644 | 22 795 | 8.7 | .2 | 81.9 |
| | 39517 | All other operating receipts | 351 | 261 644 | 22 795 | 8.7 | .2 | X |
| 81222 | | Cemeteries and crematories | 6 261 | X | 3 267 014 | X | 100.0 | 72.0 |
| | 30860 | Funeral and cemetery services | 6 257 | 3 263 590 | 3 219 695 | 98.7 | 98.6 | 62.0 |
| | 30861 | Repayments of cash advances for funeral services | 195 | 82 210 | 8 403 | 10.2 | .3 | X |
| | 30862 | Fees from funeral services | 2 217 | 1 306 611 | 319 558 | 24.5 | 9.8 | X |
| | 30863 | Merchandise sold by this establishment as part of funeral services, including caskets | 2 304 | 1 633 003 | 449 989 | 27.6 | 13.8 | X |
| | 30864 | Sales of burial plots | 5 296 | 2 741 155 | 1 163 416 | 42.4 | 35.6 | X |
| | 30865 | All other funeral/cemetery services | 4 817 | 2 595 044 | 1 278 329 | 49.3 | 39.1 | X |
| | 39000 | Merchandise sales | 78 | 90 956 | 14 033 | 15.4 | .4 | 64.3 |
| | 39025 | Sales of other merchandise, not specified by type | 78 | 90 956 | 14 033 | 15.4 | .4 | X |
| | 39500 | All other receipts | 446 | 133 546 | 28 622 | 21.4 | .9 | 67.8 |
| | 39517 | All other operating receipts | 446 | 133 546 | 28 622 | 21.4 | .9 | X |
| 812220 | | Cemeteries and crematories | 6 261 | X | 3 267 014 | X | 100.0 | 72.0 |
| | 30860 | Funeral and cemetery services | 6 257 | 3 263 590 | 3 219 695 | 98.7 | 98.6 | 62.0 |
| | 30861 | Repayments of cash advances for funeral services | 195 | 82 210 | 8 403 | 10.2 | .3 | X |
| | 30862 | Fees from funeral services | 2 217 | 1 306 611 | 319 558 | 24.5 | 9.8 | X |
| | 30863 | Merchandise sold by this establishment as part of funeral services, including caskets | 2 304 | 1 633 003 | 449 989 | 27.6 | 13.8 | X |
| | 30864 | Sales of burial plots | 5 296 | 2 741 155 | 1 163 416 | 42.4 | 35.6 | X |
| | 30865 | All other funeral/cemetery services | 4 817 | 2 595 044 | 1 278 329 | 49.3 | 39.1 | X |
| | 39000 | Merchandise sales | 78 | 90 956 | 14 033 | 15.4 | .4 | 64.3 |
| | 39025 | Sales of other merchandise, not specified by type | 78 | 90 956 | 14 033 | 15.4 | .4 | X |
| | 39500 | All other receipts | 446 | 133 546 | 28 622 | 21.4 | .9 | 67.8 |
| | 39517 | All other operating receipts | 446 | 133 546 | 28 622 | 21.4 | .9 | X |
| 8123 | | Drycleaning and laundry services | 41 881 | X | 20 506 792 | X | 100.0 | 73.1 |
| | 30800 | Personal and household goods repair and maintenance | 9 729 | 3 404 725 | 169 620 | 5.0 | .8 | 73.0 |
| | 30808 | Garment alteration and repair | 9 542 | 3 350 445 | 157 849 | 4.7 | .8 | X |
| | 30809 | Shoe and leather goods repair | 1 501 | 525 269 | 11 771 | 2.2 | .1 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 27 954 | 7 786 967 | 5 804 822 | 74.5 | 28.3 | 68.4 |
| | 30841 | For direct consumers, including commercial cleaning work | 27 573 | 7 658 134 | 5 578 957 | 72.9 | 27.2 | X |
| | 30842 | For resellers, including press shops and other cleaners and laundries | 2 092 | 772 726 | 225 581 | 29.2 | 1.1 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply | 16 415 | 5 643 728 | 1 929 413 | 34.2 | 9.4 | 70.3 |
| | 30851 | For direct consumers, including commercial laundry work | 16 094 | 5 528 737 | 1 825 897 | 33.0 | 8.9 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 1 027 | 456 470 | 100 203 | 22.0 | .5 | X |
| | 30870 | Coin-operated laundry and drycleaning operations | 12 270 | 2 331 757 | 1 796 997 | 77.1 | 8.8 | 62.3 |
| | 30871 | Washer receipts | 11 891 | 2 255 107 | 1 109 038 | 49.2 | 5.4 | X |
| | 30872 | Dryer receipts | 11 190 | 2 079 511 | 628 937 | 30.2 | 3.1 | X |
| | 30873 | Drycleaning machine receipts | 878 | 167 993 | 59 022 | 35.1 | .3 | X |
| | 30880 | Coin-operated washing machine route operations, including apartments, etc. | 542 | 1 402 851 | 1 361 527 | 97.1 | 6.6 | X |
| | 30890 | Linen supply: Cleaning and rental | 2 632 | 8 612 018 | 3 541 846 | 41.1 | 17.3 | 72.0 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 2 040 | 7 426 666 | 1 495 141 | 20.1 | 7.3 | X |
| | 30892 | Linen supply flatwork and full dry linens | 1 498 | 4 117 992 | 2 046 705 | 49.7 | 10.0 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 2 382 | 8 191 892 | 5 024 611 | 61.3 | 24.5 | 71.8 |
| | 30901 | Industrial garments, excluding "clean room" operations | 1 704 | 6 539 741 | 3 128 821 | 47.8 | 15.3 | X |
| | 30902 | Industrial "clean room" garments | 246 | 1 137 969 | 141 164 | 12.4 | .7 | X |
| | 30903 | Industrial wiping cloths | 1 459 | 5 750 986 | 475 874 | 8.3 | 2.3 | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 1 894 | 6 969 853 | 996 813 | 14.3 | 4.9 | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 1 573 | 4 987 970 | 281 939 | 5.7 | 1.4 | X |
| | 38210 | Rug, carpet, and upholstery cleaning services | 939 | 382 207 | 39 065 | 10.2 | .2 | 67.5 |
| | 38211 | In plant | 685 | 332 863 | 20 400 | 6.1 | .1 | X |
| | 38212 | On customers' premises | 337 | 199 123 | 17 658 | 8.9 | .1 | X |
| | 39000 | Merchandise sales | 3 477 | 6 269 667 | 278 615 | 4.4 | 1.4 | 72.7 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 3 477 | 6 269 667 | 278 615 | 4.4 | 1.4 | X |
| | 39500 | All other receipts | 4 471 | 6 802 513 | 544 006 | 8.0 | 2.7 | 72.9 |
| | 39518 | All other operating receipts | 4 471 | 6 802 513 | 544 006 | 8.0 | 2.7 | X |

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|--|---|---|----------------------------------|--|---|--|
| | | | Number | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| 81231 | | Coin-operated laundries and drycleaners | 12 185 | X | 3 477 502 | X | 100.0 | 69.8 |
| | 30800 | Personal and household goods repair and maintenance | 511 | 124 706 | 4 921 | 3.9 | .1 | 69.1 |
| | 30808 | Garment alteration and repair | 498 | 123 099 | 4 428 | 3.6 | .1 | X |
| | 30809 | Shoe and leather goods repair | 82 | 17 441 | 493 | 2.8 | Z | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 1 850 | 450 653 | 172 131 | 38.2 | 5.0 | 68.7 |
| | 30841 | For direct consumers, including commercial cleaning work | 1 731 | 429 303 | 165 721 | 38.6 | 4.8 | X |
| | 30842 | For resellers, including press shops and other cleaners and laundries | 229 | 63 187 | 6 410 | 10.1 | .2 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply . | 2 491 | 536 100 | 95 611 | 17.8 | 2.7 | 67.9 |
| | 30851 | For direct consumers, including commercial laundry work | 2 436 | 526 955 | 92 335 | 17.5 | 2.7 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 135 | 32 692 | 3 276 | 10.0 | .1 | X |
| | 30870 | Coin-operated laundry and drycleaning operations | 11 767 | 2 119 940 | 1 760 074 | 83.0 | 50.6 | 58.8 |
| | 30871 | Washer receipts | 11 417 | 2 057 565 | 1 086 805 | 52.8 | 31.3 | X |
| | 30872 | Dryer receipts | 10 782 | 1 920 194 | 616 736 | 32.1 | 17.7 | X |
| | 30873 | Drycleaning machine receipts | 837 | 148 222 | 56 533 | 38.1 | 1.6 | X |
| | 30880 | Coin-operated washing machine route operations, including apartments, etc. | 542 | 1 402 851 | 1 361 527 | 97.1 | 39.2 | X |
| | 30890 | Linen supply: Cleaning and rental | 58 | 17 004 | 2 756 | 16.2 | .1 | 69.8 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 40 | 8 407 | 1 473 | 17.5 | Z | X |
| | 30892 | Linen supply flatwork and full dry linens | 27 | 11 466 | 1 283 | 11.2 | Z | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 54 | 19 805 | 2 785 | 14.1 | .1 | 69.8 |
| | 30901 | Industrial garments, excluding "clean room" operations | 18 | 8 489 | 1 025 | 12.1 | Z | X |
| | 30903 | Industrial wiping cloths | 13 | 3 539 | 77 | 2.2 | Z | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 29 | 11 159 | 1 513 | 13.6 | Z | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 18 | 6 477 | 167 | 2.6 | Z | X |
| | 38210 | Rug, carpet, and upholstery cleaning services | 167 | 16 447 | 857 | 5.2 | Z | 37.3 |
| | 38211 | In plant | 90 | 13 429 | 248 | 1.8 | Z | X |
| | 38212 | On customers' premises | 76 | 2 592 | 401 | 15.5 | Z | X |
| | 39000 | Merchandise sales | 1 720 | 386 968 | 20 663 | 5.3 | .6 | 65.4 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 1 720 | 386 968 | 20 663 | 5.3 | .6 | X |
| | 39500 | All other receipts | 1 850 | 557 770 | 56 177 | 10.1 | 1.6 | 69.5 |
| | 39518 | All other operating receipts | 1 850 | 557 770 | 56 177 | 10.1 | 1.6 | X |
| 812310 | | Coin-operated laundries and drycleaners | 12 185 | X | 3 477 502 | X | 100.0 | 69.8 |
| | 30800 | Personal and household goods repair and maintenance | 511 | 124 706 | 4 921 | 3.9 | .1 | 69.1 |
| | 30808 | Garment alteration and repair | 498 | 123 099 | 4 428 | 3.6 | .1 | X |
| | 30809 | Shoe and leather goods repair | 82 | 17 441 | 493 | 2.8 | Z | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 1 850 | 450 653 | 172 131 | 38.2 | 5.0 | 68.7 |
| | 30841 | For direct consumers, including commercial cleaning work | 1 731 | 429 303 | 165 721 | 38.6 | 4.8 | X |
| | 30842 | For resellers, including press shops and other cleaners and laundries | 229 | 63 187 | 6 410 | 10.1 | .2 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply . | 2 491 | 536 100 | 95 611 | 17.8 | 2.7 | 67.9 |
| | 30851 | For direct consumers, including commercial laundry work | 2 436 | 526 955 | 92 335 | 17.5 | 2.7 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 135 | 32 692 | 3 276 | 10.0 | .1 | X |
| | 30870 | Coin-operated laundry and drycleaning operations | 11 767 | 2 119 940 | 1 760 074 | 83.0 | 50.6 | 58.8 |
| | 30871 | Washer receipts | 11 417 | 2 057 565 | 1 086 805 | 52.8 | 31.3 | X |
| | 30872 | Dryer receipts | 10 782 | 1 920 194 | 616 736 | 32.1 | 17.7 | X |
| | 30873 | Drycleaning machine receipts | 837 | 148 222 | 56 533 | 38.1 | 1.6 | X |
| | 30880 | Coin-operated washing machine route operations, including apartments, etc. | 542 | 1 402 851 | 1 361 527 | 97.1 | 39.2 | X |
| | 30890 | Linen supply: Cleaning and rental | 58 | 17 004 | 2 756 | 16.2 | .1 | 69.8 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 40 | 8 407 | 1 473 | 17.5 | Z | X |
| | 30892 | Linen supply flatwork and full dry linens | 27 | 11 466 | 1 283 | 11.2 | Z | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 54 | 19 805 | 2 785 | 14.1 | .1 | 69.8 |
| | 30901 | Industrial garments, excluding "clean room" operations | 18 | 8 489 | 1 025 | 12.1 | Z | X |
| | 30903 | Industrial wiping cloths | 13 | 3 539 | 77 | 2.2 | Z | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 29 | 11 159 | 1 513 | 13.6 | Z | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 18 | 6 477 | 167 | 2.6 | Z | X |
| | 38210 | Rug, carpet, and upholstery cleaning services | 167 | 16 447 | 857 | 5.2 | Z | 37.3 |
| | 38211 | In plant | 90 | 13 429 | 248 | 1.8 | Z | X |
| | 38212 | On customers' premises | 76 | 2 592 | 401 | 15.5 | Z | X |
| | 39000 | Merchandise sales | 1 720 | 386 968 | 20 663 | 5.3 | .6 | 65.4 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 1 720 | 386 968 | 20 663 | 5.3 | .6 | X |
| | 39500 | All other receipts | 1 850 | 557 770 | 56 177 | 10.1 | 1.6 | 69.5 |
| | 39518 | All other operating receipts | 1 850 | 557 770 | 56 177 | 10.1 | 1.6 | X |
| 81232 | | Drycleaning and laundry services (except coin-operated) | 27 066 | X | 7 752 851 | X | 100.0 | 66.3 |
| | 30800 | Personal and household goods repair and maintenance | 9 034 | 2 604 812 | 156 901 | 6.0 | 2.0 | 66.2 |
| | 30808 | Garment alteration and repair | 8 860 | 2 552 139 | 145 623 | 5.7 | 1.9 | X |
| | 30809 | Shoe and leather goods repair | 1 419 | 507 828 | 11 278 | 2.2 | .1 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 25 983 | 7 137 866 | 5 607 510 | 78.6 | 72.3 | 61.8 |
| | 30841 | For direct consumers, including commercial cleaning work | 25 725 | 7 034 524 | 5 389 280 | 76.6 | 69.5 | X |
| | 30842 | For resellers, including press shops and other cleaners and laundries | 1 857 | 695 796 | 217 946 | 31.3 | 2.8 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply . | 13 690 | 4 658 628 | 1 769 474 | 38.0 | 22.8 | 63.4 |
| | 30851 | For direct consumers, including commercial laundry work | 13 429 | 4 556 655 | 1 669 914 | 36.6 | 21.5 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 873 | 404 467 | 96 247 | 23.8 | 1.2 | X |

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|---|---|---|----------------------------------|--|---|--|
| | | | Number | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| 81232 | | Drycleaning and laundry services (except coin-operated)—Con. | | | | | | |
| | 30870 | Coin-operated laundry and drycleaning operations | 503 | 211 817 | 36 923 | 17.4 | .5 | 62.1 |
| | 30871 | Washer receipts | 474 | 197 542 | 22 233 | 11.3 | .3 | X |
| | 30872 | Dryer receipts | 408 | 159 317 | 12 201 | 7.7 | .2 | X |
| | 30873 | Drycleaning machine receipts | 41 | 19 771 | 2 489 | 12.6 | Z | X |
| | 30890 | Linen supply: Cleaning and rental | 326 | 256 863 | 54 244 | 21.1 | .7 | 66.3 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 214 | 146 624 | 19 141 | 13.1 | .2 | X |
| | 30892 | Linen supply flatwork and full dry linens | 173 | 167 685 | 35 103 | 20.9 | .5 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 233 | 142 629 | 35 324 | 24.8 | .5 | 66.3 |
| | 30901 | Industrial garments, excluding "clean room" operations | 127 | 101 992 | 22 507 | 22.1 | .3 | X |
| | 30903 | Industrial wiping cloths | 53 | 42 966 | 2 226 | 5.2 | Z | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 91 | 80 807 | 5 210 | 6.4 | .1 | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 91 | 61 795 | 5 346 | 8.7 | .1 | X |
| | 38210 | Rug, carpet, and upholstery cleaning services | 770 | 362 964 | 37 409 | 10.3 | .5 | 63.0 |
| | 38211 | In plant | 595 | 319 434 | 20 152 | 6.3 | .3 | X |
| | 38212 | On customers' premises | 261 | 196 531 | 17 257 | 8.8 | .2 | X |
| | 39000 | Merchandise sales | 575 | 217 438 | 9 991 | 4.6 | .1 | 66.2 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 575 | 217 438 | 9 991 | 4.6 | .1 | X |
| | 39500 | All other receipts | 1 378 | 545 107 | 44 331 | 8.1 | .6 | 66.1 |
| | 39518 | All other operating receipts | 1 378 | 545 107 | 44 331 | 8.1 | .6 | X |
| 812320 | | Drycleaning and laundry services (except coin-operated) | 27 066 | X | 7 752 851 | X | 100.0 | 66.3 |
| | 30800 | Personal and household goods repair and maintenance | 9 034 | 2 604 812 | 156 901 | 6.0 | 2.0 | 66.2 |
| | 30808 | Garment alteration and repair | 8 860 | 2 552 139 | 145 623 | 5.7 | 1.9 | X |
| | 30809 | Shoe and leather goods repair | 1 419 | 507 828 | 11 278 | 2.2 | .1 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 25 983 | 7 137 866 | 5 607 510 | 78.6 | 72.3 | 61.8 |
| | 30841 | For direct consumers, including commercial cleaning work | 25 725 | 7 034 524 | 5 389 280 | 76.6 | 69.5 | X |
| | 30842 | For resellers, including press shops and other cleaners and laundries | 1 857 | 695 796 | 217 946 | 31.3 | 2.8 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply | 13 690 | 4 658 628 | 1 769 474 | 38.0 | 22.8 | 63.4 |
| | 30851 | For direct consumers, including commercial laundry work | 13 429 | 4 556 655 | 1 669 914 | 36.6 | 21.5 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 873 | 404 467 | 96 247 | 23.8 | 1.2 | X |
| | 30870 | Coin-operated laundry and drycleaning operations | 503 | 211 817 | 36 923 | 17.4 | .5 | 62.1 |
| | 30871 | Washer receipts | 474 | 197 542 | 22 233 | 11.3 | .3 | X |
| | 30872 | Dryer receipts | 408 | 159 317 | 12 201 | 7.7 | .2 | X |
| | 30873 | Drycleaning machine receipts | 41 | 19 771 | 2 489 | 12.6 | Z | X |
| | 30890 | Linen supply: Cleaning and rental | 326 | 256 863 | 54 244 | 21.1 | .7 | 66.3 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 214 | 146 624 | 19 141 | 13.1 | .2 | X |
| | 30892 | Linen supply flatwork and full dry linens | 173 | 167 685 | 35 103 | 20.9 | .5 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 233 | 142 629 | 35 324 | 24.8 | .5 | 66.3 |
| | 30901 | Industrial garments, excluding "clean room" operations | 127 | 101 992 | 22 507 | 22.1 | .3 | X |
| | 30903 | Industrial wiping cloths | 53 | 42 966 | 2 226 | 5.2 | Z | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 91 | 80 807 | 5 210 | 6.4 | .1 | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 91 | 61 795 | 5 346 | 8.7 | .1 | X |
| | 38210 | Rug, carpet, and upholstery cleaning services | 770 | 362 964 | 37 409 | 10.3 | .5 | 63.0 |
| | 38211 | In plant | 595 | 319 434 | 20 152 | 6.3 | .3 | X |
| | 38212 | On customers' premises | 261 | 196 531 | 17 257 | 8.8 | .2 | X |
| | 39000 | Merchandise sales | 575 | 217 438 | 9 991 | 4.6 | .1 | 66.2 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 575 | 217 438 | 9 991 | 4.6 | .1 | X |
| | 39500 | All other receipts | 1 378 | 545 107 | 44 331 | 8.1 | .6 | 66.1 |
| | 39518 | All other operating receipts | 1 378 | 545 107 | 44 331 | 8.1 | .6 | X |
| 81233 | | Linen and uniform supply | 2 630 | X | 9 276 439 | X | 100.0 | 80.0 |
| | 30800 | Personal and household goods repair and maintenance | 184 | 675 207 | 7 798 | 1.2 | .1 | 80.0 |
| | 30808 | Garment alteration and repair | 184 | 675 207 | 7 798 | 1.2 | .1 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 121 | 198 448 | 25 181 | 12.7 | .3 | 79.7 |
| | 30841 | For direct consumers, including commercial cleaning work | 117 | 194 307 | 23 956 | 12.3 | .3 | X |
| | 30842 | For resellers, including press shops and other cleaners and laundries | 6 | 13 743 | 1 225 | 8.9 | Z | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply | 234 | 449 000 | 64 328 | 14.3 | .7 | 79.7 |
| | 30851 | For direct consumers, including commercial laundry work | 229 | 445 127 | 63 648 | 14.3 | .7 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 19 | 19 311 | 680 | 3.5 | Z | X |
| | 30890 | Linen supply: Cleaning and rental | 2 248 | 8 338 151 | 3 484 846 | 41.8 | 37.6 | 78.8 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 1 786 | 7 271 635 | 1 474 527 | 20.3 | 15.9 | X |
| | 30892 | Linen supply flatwork and full dry linens | 1 298 | 3 938 841 | 2 010 319 | 51.0 | 21.7 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 2 095 | 8 029 458 | 4 986 502 | 62.1 | 53.8 | 78.6 |
| | 30901 | Industrial garments, excluding "clean room" operations | 1 559 | 6 429 260 | 3 105 289 | 48.3 | 33.5 | X |
| | 30902 | Industrial "clean room" garments | 239 | 1 136 017 | 141 126 | 12.4 | 1.5 | X |
| | 30903 | Industrial wiping cloths | 1 393 | 5 704 481 | 473 571 | 8.3 | 5.1 | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 1 774 | 6 877 887 | 990 090 | 14.4 | 10.7 | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 1 464 | 4 919 698 | 276 426 | 5.6 | 3.0 | X |
| | 39000 | Merchandise sales | 1 182 | 5 665 261 | 247 961 | 4.4 | 2.7 | 79.8 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 1 182 | 5 665 261 | 247 961 | 4.4 | 2.7 | X |
| | 39500 | All other receipts | 1 243 | 5 699 636 | 443 498 | 7.8 | 4.8 | 79.8 |
| | 39518 | All other operating receipts | 1 243 | 5 699 636 | 443 498 | 7.8 | 4.8 | X |

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|---|---|---|----------------------------------|--|---|--|
| | | | Number | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| 812331 | | Linen supply | 1 142 | X | 3 087 559 | X | 100.0 | 86.3 |
| | 30840 | Drycleaning work, including "wet cleaning" | 47 | 80 364 | 9 585 | 11.9 | .3 | 86.3 |
| | 30841 | For direct consumers, including commercial cleaning work | 45 | 76 725 | 8 815 | 11.5 | .3 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply . | 154 | 293 164 | 47 309 | 16.1 | 1.5 | 85.7 |
| | 30851 | For direct consumers, including commercial laundry work | 149 | 289 291 | 46 887 | 16.2 | 1.5 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 13 | 6 819 | 422 | 6.2 | Z | X |
| | 30890 | Linen supply: Cleaning and rental | 1 133 | 3 072 033 | 2 572 243 | 83.7 | 83.3 | 83.7 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 807 | 2 480 574 | 1 053 771 | 42.5 | 34.1 | X |
| | 30892 | Linen supply flatwork and full dry linens | 897 | 2 363 376 | 1 518 472 | 64.3 | 49.2 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 607 | 1 840 578 | 337 586 | 18.3 | 10.9 | 86.3 |
| | 30901 | Industrial garments, excluding "clean room" operations | 273 | 850 789 | 114 984 | 13.5 | 3.7 | X |
| | 30902 | Industrial "clean room" garments | 32 | 97 275 | 3 842 | 4.0 | .1 | X |
| | 30903 | Industrial wiping cloths | 204 | 498 024 | 21 180 | 4.3 | .7 | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 486 | 1 407 969 | 98 047 | 7.0 | 3.2 | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 470 | 1 508 759 | 99 533 | 6.6 | 3.2 | X |
| | 39000 | Merchandise sales | 225 | 981 269 | 50 228 | 5.1 | 1.6 | 86.3 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 225 | 981 269 | 50 228 | 5.1 | 1.6 | X |
| | 39500 | All other receipts | 240 | 913 899 | 54 283 | 5.9 | 1.8 | 86.3 |
| | 39518 | All other operating receipts | 240 | 913 899 | 54 283 | 5.9 | 1.8 | X |
| 812332 | | Industrial launderers | 1 488 | X | 6 188 880 | X | 100.0 | 76.8 |
| | 30800 | Personal and household goods repair and maintenance | 184 | 675 207 | 7 798 | 1.2 | .1 | 76.8 |
| | 30808 | Garment alteration and repair | 184 | 675 207 | 7 798 | 1.2 | .1 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 74 | 118 084 | 15 596 | 13.2 | .3 | 76.4 |
| | 30841 | For direct consumers, including commercial cleaning work | 72 | 117 582 | 15 141 | 12.9 | .2 | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply . | 80 | 155 836 | 17 019 | 10.9 | .3 | 76.8 |
| | 30851 | For direct consumers, including commercial laundry work | 80 | 155 836 | 16 761 | 10.8 | .3 | X |
| | 30852 | For resellers, including press shops and other cleaners and laundries | 6 | 12 492 | 258 | 2.1 | Z | X |
| | 30890 | Linen supply: Cleaning and rental | 1 115 | 5 266 118 | 912 603 | 17.3 | 14.7 | 76.4 |
| | 30891 | Linen supply garments, including gowns, coats, aprons, etc. | 979 | 4 791 061 | 420 756 | 8.8 | 6.8 | X |
| | 30892 | Linen supply flatwork and full dry linens | 401 | 1 575 465 | 491 847 | 31.2 | 7.9 | X |
| | 30900 | Industrial laundry supply: Cleaning and rental | 1 488 | 6 188 880 | 4 648 916 | 75.1 | 75.1 | 75.0 |
| | 30901 | Industrial garments, excluding "clean room" operations | 1 286 | 5 578 471 | 2 990 305 | 53.6 | 48.3 | X |
| | 30902 | Industrial "clean room" garments | 207 | 1 038 742 | 137 284 | 13.2 | 2.2 | X |
| | 30903 | Industrial wiping cloths | 1 189 | 5 206 457 | 452 391 | 8.7 | 7.3 | X |
| | 30904 | Industrial mats, including launderable and unlaunderable | 1 288 | 5 469 918 | 892 043 | 16.3 | 14.4 | X |
| | 30905 | Industrial mops, cloths, and miscellaneous dust control items | 994 | 3 410 939 | 176 893 | 5.2 | 2.9 | X |
| | 39000 | Merchandise sales | 957 | 4 683 992 | 197 733 | 4.2 | 3.2 | 76.6 |
| | 39026 | Sales of disposables and other merchandise, not specified by type | 957 | 4 683 992 | 197 733 | 4.2 | 3.2 | X |
| | 39500 | All other receipts | 1 003 | 4 785 737 | 389 215 | 8.1 | 6.3 | 76.6 |
| | 39518 | All other operating receipts | 1 003 | 4 785 737 | 389 215 | 8.1 | 6.3 | X |
| 8129 | | Other personal services | 37 053 | X | 16 472 649 | X | 100.0 | 58.4 |
| | 30830 | Hairdressing and other body and appearance care services | 312 | 49 713 | 48 183 | 96.9 | .3 | X |
| | 30840 | Drycleaning work, including "wet cleaning" | 16 | 2 505 | 177 | 7.1 | Z | X |
| | 30850 | Laundry work, excluding coin-operated, industrial laundry, and linen supply . | 122 | 3 060 | 345 | 11.3 | Z | X |
| | 30860 | Funeral and cemetery services | 81 | 4 908 | 4 908 | 100.0 | Z | X |
| | 30960 | Automobile parking services | 12 323 | 6 981 651 | 6 923 026 | 99.2 | 42.0 | X |
| | 36700 | Pet and animal services | 8 149 | 1 467 182 | 1 452 267 | 99.0 | 8.8 | 53.3 |
| | 36702 | Pet grooming and boarding services | 7 069 | 1 283 809 | 1 138 256 | 88.7 | 6.9 | X |
| | 36703 | Pet training services | 1 224 | 363 345 | 112 158 | 30.9 | .7 | X |
| | 36704 | Other pet care/animal services | 1 172 | 256 418 | 136 641 | 53.3 | .8 | X |
| | 36705 | Sale of pet/animal supplies | 2 559 | 625 862 | 65 212 | 10.4 | .4 | X |
| | 36710 | Veterinary medical services | 18 | 6 011 | 834 | 13.9 | Z | X |
| | 36750 | Photography services, including commercial photography | 5 429 | 4 023 409 | 3 844 804 | 95.6 | 23.3 | 56.6 |
| | 36751 | Portrait photography services | 1 408 | 320 921 | 72 180 | 22.5 | .4 | X |
| | 36752 | Commercial photography services | 448 | 130 613 | 20 044 | 15.3 | .1 | X |
| | 36753 | Film and image processing and printing services | 4 782 | 3 921 673 | 3 752 580 | 95.7 | 22.8 | X |
| | 39000 | Merchandise sales | 2 692 | 806 513 | 392 551 | 48.7 | 2.4 | 53.5 |
| | 39025 | Sales of other merchandise, not specified by type | 2 690 | 804 643 | 392 551 | 48.8 | 2.4 | X |
| | 39500 | All other receipts | 11 305 | 4 178 848 | 3 805 554 | 91.1 | 23.1 | 46.8 |
| | 39517 | All other operating receipts | 11 303 | 4 176 978 | 3 805 554 | 91.1 | 23.1 | X |
| 81291 | | Pet care (except veterinary) services | 8 147 | X | 1 466 165 | X | 100.0 | 60.6 |
| | 36700 | Pet and animal services | 8 147 | 1 466 165 | 1 452 076 | 99.0 | 99.0 | 55.3 |
| | 36702 | Pet grooming and boarding services | 7 067 | 1 282 792 | 1 138 065 | 88.7 | 77.6 | X |
| | 36703 | Pet training services | 1 224 | 363 345 | 112 158 | 30.9 | 7.7 | X |
| | 36704 | Other pet care/animal services | 1 172 | 256 418 | 136 641 | 53.3 | 9.3 | X |
| | 36705 | Sale of pet/animal supplies | 2 559 | 625 862 | 65 212 | 10.4 | 4.4 | X |
| | 39000 | Merchandise sales | 80 | 43 032 | 3 665 | 8.5 | .3 | 59.9 |
| | 39025 | Sales of other merchandise, not specified by type | 80 | 43 032 | 3 665 | 8.5 | .3 | X |
| | 39500 | All other receipts | 166 | 43 750 | 10 424 | 23.8 | .7 | 59.0 |
| | 39517 | All other operating receipts | 166 | 43 750 | 10 424 | 23.8 | .7 | X |

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | 2002 Product line code | Kind of business and product line | Establishments with the product line | | Product line receipts/revenue | | | Response coverage ² (percent) |
|-----------------------|------------------------------|--|---|---|----------------------------------|--|---|--|
| | | | Number | Total receipts/ revenue (\$1,000) | Amount ¹ (\$1,000) | As percent of total receipts/ revenue of— | | |
| | | | | | | Estab- lishments with the product line | All estab- lishments ¹ | |
| 812910 | | Pet care (except veterinary) services | 8 147 | X | 1 466 165 | X | 100.0 | 60.6 |
| | 36700 | Pet and animal services | 8 147 | 1 466 165 | 1 452 076 | 99.0 | 99.0 | 55.3 |
| | 36702 | Pet grooming and boarding services | 7 067 | 1 282 792 | 1 138 065 | 88.7 | 77.6 | X |
| | 36703 | Pet training services | 1 224 | 363 345 | 112 158 | 30.9 | 7.7 | X |
| | 36704 | Other pet care/animal services | 1 172 | 256 418 | 136 641 | 53.3 | 9.3 | X |
| | 36705 | Sale of pet/animal supplies | 2 559 | 625 862 | 65 212 | 10.4 | 4.4 | X |
| | 39000 | Merchandise sales | 80 | 43 032 | 3 665 | 8.5 | .3 | 59.9 |
| | 39025 | Sales of other merchandise, not specified by type | 80 | 43 032 | 3 665 | 8.5 | .3 | X |
| | 39500 | All other receipts | 166 | 43 750 | 10 424 | 23.8 | .7 | 59.0 |
| | 39517 | All other operating receipts | 166 | 43 750 | 10 424 | 23.8 | .7 | X |
| 81292 | | Photofinishing | 4 723 | X | 3 893 873 | X | 100.0 | 80.0 |
| | 36750 | Photography services, including commercial photography | 4 685 | 3 893 873 | 3 805 785 | 97.7 | 97.7 | 77.7 |
| | 36751 | Portrait photography services | 774 | 223 074 | 43 618 | 19.6 | 1.1 | X |
| | 36752 | Commercial photography services | 448 | 130 613 | 20 044 | 15.3 | .5 | X |
| | 36753 | Film and image processing and printing services | 4 672 | 3 889 984 | 3 742 123 | 96.2 | 96.1 | X |
| | 39000 | Merchandise sales | 498 | 284 826 | 74 490 | 26.2 | 1.9 | 77.7 |
| | 39025 | Sales of other merchandise, not specified by type | 498 | 284 826 | 74 490 | 26.2 | 1.9 | X |
| | 39500 | All other receipts | 144 | 67 900 | 12 603 | 18.6 | .3 | 77.3 |
| | 39517 | All other operating receipts | 144 | 67 900 | 12 603 | 18.6 | .3 | X |
| 812921 | | Photofinishing laboratories (except one-hour) | 2 026 | X | 3 178 941 | X | 100.0 | 80.2 |
| | 36750 | Photography services, including commercial photography | 1 988 | 3 178 941 | 3 118 449 | 98.1 | 98.1 | 77.5 |
| | 36751 | Portrait photography services | 207 | 70 536 | 15 155 | 21.5 | .5 | X |
| | 36752 | Commercial photography services | 110 | 47 681 | 8 139 | 17.1 | .3 | X |
| | 36753 | Film and image processing and printing services | 1 988 | 3 178 941 | 3 095 155 | 97.4 | 97.4 | X |
| | 39000 | Merchandise sales | 207 | 188 625 | 53 085 | 28.1 | 1.7 | 77.6 |
| | 39025 | Sales of other merchandise, not specified by type | 207 | 188 625 | 53 085 | 28.1 | 1.7 | X |
| | 39500 | All other receipts | 73 | 42 055 | 7 184 | 17.1 | .2 | 75.9 |
| | 39517 | All other operating receipts | 73 | 42 055 | 7 184 | 17.1 | .2 | X |
| 812922 | | One-hour photofinishing | 2 697 | X | 714 932 | X | 100.0 | 78.9 |
| | 36750 | Photography services, including commercial photography | 2 697 | 714 932 | 687 336 | 96.1 | 96.1 | 78.4 |
| | 36751 | Portrait photography services | 567 | 152 538 | 28 463 | 18.7 | 4.0 | X |
| | 36752 | Commercial photography services | 338 | 82 932 | 11 905 | 14.4 | 1.7 | X |
| | 36753 | Film and image processing and printing services | 2 684 | 711 043 | 646 968 | 91.0 | 90.5 | X |
| | 39000 | Merchandise sales | 291 | 96 201 | 21 405 | 22.3 | 3.0 | 77.4 |
| | 39025 | Sales of other merchandise, not specified by type | 291 | 96 201 | 21 405 | 22.3 | 3.0 | X |
| | 39500 | All other receipts | 71 | 25 845 | 5 419 | 21.0 | .8 | 78.9 |
| | 39517 | All other operating receipts | 71 | 25 845 | 5 419 | 21.0 | .8 | X |
| 81293 | | Parking lots and garages | 12 097 | X | 6 928 478 | X | 100.0 | 66.5 |
| | 30960 | Automobile parking services | 12 096 | 6 928 478 | 6 887 323 | 99.4 | 99.4 | X |
| | 39500 | All other receipts | 252 | 166 422 | 40 462 | 24.3 | .6 | 66.2 |
| | 39517 | All other operating receipts | 252 | 166 422 | 40 462 | 24.3 | .6 | X |
| 812930 | | Parking lots and garages | 12 097 | X | 6 928 478 | X | 100.0 | 66.5 |
| | 30960 | Automobile parking services | 12 096 | 6 928 478 | 6 887 323 | 99.4 | 99.4 | X |
| | 39500 | All other receipts | 252 | 166 422 | 40 462 | 24.3 | .6 | 66.2 |
| | 39517 | All other operating receipts | 252 | 166 422 | 40 462 | 24.3 | .6 | X |
| 81299 | | All other personal services | 12 086 | X | 4 184 133 | X | 100.0 | 24.0 |
| 812990 | | All other personal services | 12 086 | X | 4 184 133 | X | 100.0 | 24.0 |

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | Kind of business and largest firms based on receipts/revenue | Establishments (number) | Receipts/revenue | | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|-----------------------|--|----------------------------|---------------------|------------------------|--------------------------------|---------------------------------------|---|
| | | | Amount (\$1,000) | As percent of total | | | |
| 812 | Personal and laundry services | | | | | | |
| | All firms | 200 806 | 71 485 298 | 100.0 | 22 739 572 | 5 447 994 | 1 289 699 |
| | 4 largest firms | 6 315 | 6 728 049 | 9.4 | 1 598 720 | 408 886 | 70 997 |
| | 8 largest firms | 13 812 | 9 915 786 | 13.9 | 2 658 800 | 658 221 | 148 977 |
| | 20 largest firms | 17 418 | 15 138 698 | 21.2 | 4 052 213 | 999 640 | 217 288 |
| | 50 largest firms | 20 024 | 19 028 500 | 26.6 | 5 087 879 | 1 253 301 | 264 295 |
| 8121 | Personal care services | | | | | | |
| | All firms | 99 407 | 20 192 542 | 100.0 | 8 168 439 | 1 947 178 | 533 779 |
| | 4 largest firms | 6 266 | 2 136 277 | 10.6 | 765 993 | 177 788 | 58 465 |
| | 8 largest firms | 6 879 | 2 584 792 | 12.8 | 938 586 | 220 433 | 68 150 |
| | 20 largest firms | 8 252 | 3 110 618 | 15.4 | 1 181 091 | 283 661 | 81 423 |
| | 50 largest firms | 9 124 | 3 539 987 | 17.5 | 1 366 459 | 327 792 | 91 323 |
| 81211 | Hair, nail, and skin care services | | | | | | |
| | All firms | 86 474 | 16 494 268 | 100.0 | 7 246 622 | 1 726 758 | 449 181 |
| | 4 largest firms | 5 602 | 1 569 102 | 9.5 | 741 464 | 171 822 | 45 995 |
| | 8 largest firms | 6 130 | 1 784 766 | 10.8 | 863 736 | 202 277 | 51 938 |
| | 20 largest firms | 7 218 | 2 109 710 | 12.8 | 1 020 461 | 242 406 | 62 106 |
| | 50 largest firms | 7 777 | 2 449 999 | 14.9 | 1 182 661 | 281 086 | 70 864 |
| 812111 | Barber shops | | | | | | |
| | All firms | 4 060 | 506 314 | 100.0 | 225 957 | 54 503 | 13 048 |
| | 4 largest firms | 201 | 81 772 | 16.2 | 40 823 | 10 007 | 1 944 |
| | 8 largest firms | 227 | 99 151 | 19.6 | 51 354 | 12 446 | 2 429 |
| | 20 largest firms | 282 | 121 690 | 24.0 | 63 561 | 14 981 | 3 043 |
| | 50 largest firms | 331 | 152 348 | 30.1 | 77 288 | 18 294 | 3 722 |
| 812112 | Beauty salons | | | | | | |
| | All firms | 73 933 | 15 098 255 | 100.0 | 6 747 095 | 1 610 023 | 413 492 |
| | 4 largest firms | 5 569 | 1 566 478 | 10.4 | 740 025 | 171 763 | 45 975 |
| | 8 largest firms | 6 106 | 1 775 584 | 11.8 | 853 743 | 200 936 | 52 040 |
| | 20 largest firms | 6 908 | 2 061 562 | 13.7 | 989 064 | 235 047 | 60 278 |
| | 50 largest firms | 7 593 | 2 389 402 | 15.8 | 1 145 205 | 272 309 | 69 170 |
| 812113 | Nail salons | | | | | | |
| | All firms | 8 481 | 889 699 | 100.0 | 273 570 | 62 232 | 22 641 |
| | 4 largest firms | 22 | 10 521 | 1.2 | 3 611 | 900 | 263 |
| | 8 largest firms | 26 | 18 350 | 2.1 | 4 930 | 1 205 | 316 |
| | 20 largest firms | 40 | 34 143 | 3.8 | 10 806 | 2 487 | 581 |
| | 50 largest firms | 72 | 59 931 | 6.7 | 18 607 | 4 374 | 1 051 |
| 81219 | Other personal care services | | | | | | |
| | All firms | 12 933 | 3 698 274 | 100.0 | 921 817 | 220 420 | 84 598 |
| | 4 largest firms | 1 277 | 1 015 690 | 27.5 | 197 122 | 48 611 | 22 155 |
| | 8 largest firms | 1 436 | 1 149 394 | 31.1 | 228 677 | 56 862 | 23 461 |
| | 20 largest firms | 1 579 | 1 288 842 | 34.8 | 269 796 | 66 947 | 25 976 |
| | 50 largest firms | 1 785 | 1 491 890 | 40.3 | 323 849 | 78 622 | 30 161 |
| 812191 | Diet and weight reducing centers | | | | | | |
| | All firms | 3 088 | 1 689 448 | 100.0 | 387 494 | 91 690 | 35 827 |
| | 4 largest firms | 1 277 | 1 015 690 | 60.1 | 197 122 | 48 611 | 22 155 |
| | 8 largest firms | 1 406 | 1 098 465 | 65.0 | 216 586 | 53 284 | 23 280 |
| | 20 largest firms | 1 558 | 1 216 787 | 72.0 | 257 055 | 61 555 | 26 444 |
| | 50 largest firms | 1 701 | 1 361 433 | 80.6 | 296 693 | 70 646 | 29 939 |
| 812199 | All other personal care services | | | | | | |
| | All firms | 9 845 | 2 008 826 | 100.0 | 534 323 | 128 730 | 48 771 |
| | 4 largest firms | 64 | 106 554 | 5.3 | 26 059 | 7 500 | 857 |
| | 8 largest firms | 106 | 139 013 | 6.9 | 35 277 | 9 912 | 1 626 |
| | 20 largest firms | 158 | 209 500 | 10.4 | 48 346 | 13 036 | 2 197 |
| | 50 largest firms | 237 | 324 088 | 16.1 | 74 976 | 19 343 | 3 717 |
| 8122 | Death care services | | | | | | |
| | All firms | 22 465 | 14 313 315 | 100.0 | 3 822 626 | 902 262 | 147 846 |
| | 4 largest firms | 3 390 | 3 275 463 | 22.9 | 724 034 | 183 197 | 34 073 |
| | 8 largest firms | 3 650 | 3 619 313 | 25.3 | 816 135 | 205 889 | 37 485 |
| | 20 largest firms | 3 829 | 3 972 527 | 27.8 | 945 560 | 238 528 | 40 654 |
| | 50 largest firms | 4 057 | 4 366 485 | 30.5 | 1 072 784 | 270 097 | 44 241 |
| 81221 | Funeral homes and funeral services | | | | | | |
| | All firms | 16 204 | 11 046 301 | 100.0 | 2 782 504 | 657 391 | 105 668 |
| | 4 largest firms | 2 339 | 2 145 873 | 19.4 | 475 937 | 121 806 | 20 251 |
| | 8 largest firms | 2 499 | 2 359 683 | 21.4 | 523 820 | 133 598 | 22 081 |
| | 20 largest firms | 2 610 | 2 539 439 | 23.0 | 572 301 | 145 634 | 23 511 |
| | 50 largest firms | 2 764 | 2 794 236 | 25.3 | 651 700 | 164 568 | 26 076 |
| 812210 | Funeral homes and funeral services | | | | | | |
| | All firms | 16 204 | 11 046 301 | 100.0 | 2 782 504 | 657 391 | 105 668 |
| | 4 largest firms | 2 339 | 2 145 873 | 19.4 | 475 937 | 121 806 | 20 251 |
| | 8 largest firms | 2 499 | 2 359 683 | 21.4 | 523 820 | 133 598 | 22 081 |
| | 20 largest firms | 2 610 | 2 539 439 | 23.0 | 572 301 | 145 634 | 23 511 |
| | 50 largest firms | 2 764 | 2 794 236 | 25.3 | 651 700 | 164 568 | 26 076 |

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | Kind of business and largest firms based on receipts/revenue | Establishments (number) | Receipts/revenue | | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|-----------------------|--|----------------------------|---------------------|------------------------|--------------------------------|---------------------------------------|---|
| | | | Amount (\$1,000) | As percent of total | | | |
| 81222 | Cemeteries and crematories | | | | | | |
| | All firms | 6 261 | 3 267 014 | 100.0 | 1 040 122 | 244 871 | 42 178 |
| | 4 largest firms | 1 148 | 1 203 450 | 36.8 | 270 555 | 66 949 | 14 724 |
| | 8 largest firms | 1 200 | 1 397 382 | 42.8 | 347 099 | 86 828 | 16 468 |
| | 20 largest firms | 1 300 | 1 614 042 | 49.4 | 427 360 | 106 094 | 18 411 |
| | 50 largest firms | 1 422 | 1 877 492 | 57.5 | 509 450 | 125 640 | 20 669 |
| 812220 | Cemeteries and crematories | | | | | | |
| | All firms | 6 261 | 3 267 014 | 100.0 | 1 040 122 | 244 871 | 42 178 |
| | 4 largest firms | 1 148 | 1 203 450 | 36.8 | 270 555 | 66 949 | 14 724 |
| | 8 largest firms | 1 200 | 1 397 382 | 42.8 | 347 099 | 86 828 | 16 468 |
| | 20 largest firms | 1 300 | 1 614 042 | 49.4 | 427 360 | 106 094 | 18 411 |
| | 50 largest firms | 1 422 | 1 877 492 | 57.5 | 509 450 | 125 640 | 20 669 |
| 8123 | Drycleaning and laundry services | | | | | | |
| | All firms | 41 881 | 20 506 792 | 100.0 | 6 666 845 | 1 622 928 | 370 828 |
| | 4 largest firms | 658 | 3 837 808 | 18.7 | 1 276 069 | 311 604 | 47 407 |
| | 8 largest firms | 991 | 5 312 342 | 25.9 | 1 617 639 | 395 267 | 61 064 |
| | 20 largest firms | 1 581 | 7 005 607 | 34.2 | 2 192 745 | 537 111 | 85 663 |
| | 50 largest firms | 2 197 | 8 192 632 | 40.0 | 2 555 888 | 624 600 | 102 415 |
| 81231 | Coin-operated laundries and drycleaners | | | | | | |
| | All firms | 12 185 | 3 477 502 | 100.0 | 625 064 | 153 486 | 46 040 |
| | 4 largest firms | 267 | 990 495 | 28.5 | 109 495 | 27 755 | 3 351 |
| | 8 largest firms | 441 | 1 153 232 | 33.2 | 131 985 | 33 491 | 4 480 |
| | 20 largest firms | 621 | 1 325 764 | 38.1 | 158 017 | 39 882 | 5 236 |
| | 50 largest firms | 736 | 1 462 649 | 42.1 | 180 474 | 45 321 | 6 197 |
| 812310 | Coin-operated laundries and drycleaners | | | | | | |
| | All firms | 12 185 | 3 477 502 | 100.0 | 625 064 | 153 486 | 46 040 |
| | 4 largest firms | 267 | 990 495 | 28.5 | 109 495 | 27 755 | 3 351 |
| | 8 largest firms | 441 | 1 153 232 | 33.2 | 131 985 | 33 491 | 4 480 |
| | 20 largest firms | 621 | 1 325 764 | 38.1 | 158 017 | 39 882 | 5 236 |
| | 50 largest firms | 736 | 1 462 649 | 42.1 | 180 474 | 45 321 | 6 197 |
| 81232 | Drycleaning and laundry services (except coin-operated) | | | | | | |
| | All firms | 27 066 | 7 752 851 | 100.0 | 2 736 792 | 664 621 | 188 538 |
| | 4 largest firms | 466 | 203 567 | 2.6 | 65 999 | 15 403 | 4 053 |
| | 8 largest firms | 605 | 284 440 | 3.7 | 92 570 | 23 571 | 6 018 |
| | 20 largest firms | 774 | 433 034 | 5.6 | 145 877 | 36 534 | 8 507 |
| | 50 largest firms | 1 034 | 687 516 | 8.9 | 239 765 | 57 781 | 13 479 |
| 812320 | Drycleaning and laundry services (except coin-operated) | | | | | | |
| | All firms | 27 066 | 7 752 851 | 100.0 | 2 736 792 | 664 621 | 188 538 |
| | 4 largest firms | 466 | 203 567 | 2.6 | 65 999 | 15 403 | 4 053 |
| | 8 largest firms | 605 | 284 440 | 3.7 | 92 570 | 23 571 | 6 018 |
| | 20 largest firms | 774 | 433 034 | 5.6 | 145 877 | 36 534 | 8 507 |
| | 50 largest firms | 1 034 | 687 516 | 8.9 | 239 765 | 57 781 | 13 479 |
| 81233 | Linen and uniform supply | | | | | | |
| | All firms | 2 630 | 9 276 439 | 100.0 | 3 304 989 | 804 821 | 136 250 |
| | 4 largest firms | 658 | 3 837 808 | 41.4 | 1 276 069 | 311 604 | 47 407 |
| | 8 largest firms | 832 | 5 035 469 | 54.3 | 1 707 756 | 416 500 | 66 116 |
| | 20 largest firms | 1 035 | 6 204 453 | 66.9 | 2 138 752 | 524 004 | 84 863 |
| | 50 largest firms | 1 198 | 7 006 622 | 75.5 | 2 426 663 | 592 694 | 96 276 |
| 812331 | Linen supply | | | | | | |
| | All firms | 1 142 | 3 087 559 | 100.0 | 1 200 382 | 290 067 | 51 979 |
| | 4 largest firms | 155 | 975 010 | 31.6 | 388 234 | 94 486 | 14 898 |
| | 8 largest firms | 219 | 1 323 694 | 42.9 | 519 312 | 126 830 | 20 827 |
| | 20 largest firms | 337 | 1 730 827 | 56.1 | 675 307 | 163 286 | 27 512 |
| | 50 largest firms | 391 | 2 116 446 | 68.5 | 818 698 | 197 751 | 33 270 |
| 812332 | Industrial launderers | | | | | | |
| | All firms | 1 488 | 6 188 880 | 100.0 | 2 104 607 | 514 754 | 84 271 |
| | 4 largest firms | 610 | 3 775 767 | 61.0 | 1 244 305 | 304 079 | 45 926 |
| | 8 largest firms | 698 | 4 381 696 | 70.8 | 1 443 145 | 353 889 | 54 839 |
| | 20 largest firms | 795 | 4 960 031 | 80.1 | 1 640 584 | 401 976 | 64 287 |
| | 50 largest firms | 861 | 5 312 109 | 85.8 | 1 770 440 | 432 177 | 68 779 |
| 8129 | Other personal services | | | | | | |
| | All firms | 37 053 | 16 472 649 | 100.0 | 4 081 662 | 975 626 | 237 246 |
| | 4 largest firms | 6 909 | 4 192 856 | 25.5 | 888 833 | 230 403 | 62 043 |
| | 8 largest firms | 7 437 | 5 148 187 | 31.3 | 1 040 050 | 266 546 | 69 127 |
| | 20 largest firms | 8 201 | 6 164 852 | 37.4 | 1 215 159 | 307 020 | 76 941 |
| | 50 largest firms | 9 559 | 7 209 685 | 43.8 | 1 470 412 | 368 613 | 89 469 |
| 81291 | Pet care (except veterinary) services | | | | | | |
| | All firms | 8 147 | 1 466 165 | 100.0 | 470 498 | 105 260 | 33 362 |
| | 4 largest firms | 42 | 84 030 | 5.7 | 20 770 | 4 915 | 1 016 |
| | 8 largest firms | 46 | 112 396 | 7.7 | 34 847 | 7 963 | 1 469 |
| | 20 largest firms | 65 | 160 283 | 10.9 | 51 136 | 11 819 | 2 028 |
| | 50 largest firms | 96 | 218 705 | 14.9 | 70 190 | 16 149 | 2 848 |

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

| 2002 NAICS code | Kind of business and largest firms based on receipts/revenue | Establishments (number) | Receipts/revenue | | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Paid employees for pay period including March 12 (number) |
|-----------------------|--|----------------------------|---------------------|------------------------|--------------------------------|---------------------------------------|---|
| | | | Amount (\$1,000) | As percent of total | | | |
| 812910 | Pet care (except veterinary) services | | | | | | |
| | All firms | 8 147 | 1 466 165 | 100.0 | 470 498 | 105 260 | 33 362 |
| | 4 largest firms | 42 | 84 030 | 5.7 | 20 770 | 4 915 | 1 016 |
| | 8 largest firms | 46 | 112 396 | 7.7 | 34 847 | 7 963 | 1 469 |
| | 20 largest firms | 65 | 160 283 | 10.9 | 51 136 | 11 819 | 2 028 |
| | 50 largest firms | 96 | 218 705 | 14.9 | 70 190 | 16 149 | 2 848 |
| 81292 | Photofinishing | | | | | | |
| | All firms | 4 723 | 3 893 873 | 100.0 | 1 166 957 | 293 874 | 47 424 |
| | 4 largest firms | 1 072 | 1 736 731 | 44.6 | 476 190 | 129 105 | 17 464 |
| | 8 largest firms | 1 104 | 1 925 587 | 49.5 | 527 214 | 140 273 | 19 330 |
| | 20 largest firms | 1 134 | 2 163 843 | 55.6 | 612 371 | 161 063 | 22 111 |
| | 50 largest firms | 1 235 | 2 414 774 | 62.0 | 689 503 | 178 306 | 25 139 |
| 812921 | Photofinishing laboratories (except one-hour) | | | | | | |
| | All firms | 2 026 | 3 178 941 | 100.0 | 984 594 | 246 990 | 35 402 |
| | 4 largest firms | 160 | 1 518 463 | 47.8 | 418 902 | 112 771 | 13 300 |
| | 8 largest firms | 192 | 1 707 319 | 53.7 | 469 926 | 123 939 | 15 166 |
| | 20 largest firms | 222 | 1 945 575 | 61.2 | 555 083 | 144 729 | 17 947 |
| | 50 largest firms | 259 | 2 181 812 | 68.6 | 633 149 | 161 926 | 20 625 |
| 812922 | One-hour photofinishing | | | | | | |
| | All firms | 2 697 | 714 932 | 100.0 | 182 363 | 46 884 | 12 022 |
| | 4 largest firms | 954 | 245 473 | 34.3 | 62 844 | 17 856 | 4 599 |
| | 8 largest firms | 976 | 266 998 | 37.3 | 69 535 | 19 284 | 4 872 |
| | 20 largest firms | 1 025 | 296 492 | 41.5 | 75 882 | 20 841 | 5 158 |
| | 50 largest firms | 1 096 | 340 076 | 47.6 | 88 555 | 23 840 | 5 849 |
| 81293 | Parking lots and garages | | | | | | |
| | All firms | 12 097 | 6 928 478 | 100.0 | 1 418 090 | 339 198 | 104 112 |
| | 4 largest firms | 6 167 | 3 307 732 | 47.7 | 563 496 | 137 767 | 51 302 |
| | 8 largest firms | 6 635 | 3 864 341 | 55.8 | 632 069 | 153 484 | 54 586 |
| | 20 largest firms | 7 526 | 4 516 357 | 65.2 | 762 342 | 184 219 | 62 080 |
| | 50 largest firms | 8 596 | 5 198 183 | 75.0 | 931 706 | 225 861 | 71 452 |
| 812930 | Parking lots and garages | | | | | | |
| | All firms | 12 097 | 6 928 478 | 100.0 | 1 418 090 | 339 198 | 104 112 |
| | 4 largest firms | 6 167 | 3 307 732 | 47.7 | 563 496 | 137 767 | 51 302 |
| | 8 largest firms | 6 635 | 3 864 341 | 55.8 | 632 069 | 153 484 | 54 586 |
| | 20 largest firms | 7 526 | 4 516 357 | 65.2 | 762 342 | 184 219 | 62 080 |
| | 50 largest firms | 8 596 | 5 198 183 | 75.0 | 931 706 | 225 861 | 71 452 |
| 81299 | All other personal services | | | | | | |
| | All firms | 12 086 | 4 184 133 | 100.0 | 1 026 117 | 237 294 | 52 348 |
| | 4 largest firms | 65 | 219 926 | 5.3 | 36 616 | 8 382 | 634 |
| | 8 largest firms | 71 | 302 767 | 7.2 | 45 893 | 11 651 | 958 |
| | 20 largest firms | 96 | 472 575 | 11.3 | 99 275 | 25 227 | 2 444 |
| | 50 largest firms | 160 | 712 763 | 17.0 | 150 428 | 38 354 | 4 539 |
| 812990 | All other personal services | | | | | | |
| | All firms | 12 086 | 4 184 133 | 100.0 | 1 026 117 | 237 294 | 52 348 |
| | 4 largest firms | 65 | 219 926 | 5.3 | 36 616 | 8 382 | 634 |
| | 8 largest firms | 71 | 302 767 | 7.2 | 45 893 | 11 651 | 958 |
| | 20 largest firms | 96 | 472 575 | 11.3 | 99 275 | 25 227 | 2 444 |
| | 50 largest firms | 160 | 712 763 | 17.0 | 150 428 | 38 354 | 4 539 |

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS/REVENUE

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002, whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

812 PERSONAL AND LAUNDRY SERVICES

Industries in the Personal and Laundry Services subsector group comprise establishments that provide personal and laundry services to individuals, households, and businesses. Services performed include: personal care services; death care services; laundry and drycleaning services; and a wide range of other personal services, such as pet care (except veterinary) services, photofinishing services, temporary parking services, and dating services.

The Personal and Laundry Services subsector is by no means all-inclusive of the services that could be termed personal services (i.e., those provided to individuals rather than businesses). There are many other subsectors, as well as sectors, that provide services to persons. Establishments providing legal, accounting, tax preparation, architectural, portrait photography, and similar professional services are classified in Sector 54, Professional, Scientific, and Technical Services; those providing job placement, travel arrangement, home security, interior and exterior house cleaning, exterminating, lawn and garden care, and similar support services are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services; those providing health and social services are classified in Sector 62, Health Care and Social Assistance; those providing amusement and recreation services are classified in Sector 71, Arts, Entertainment, and Recreation; those providing educational instruction are classified in Sector 61, Educational Services; those providing repair services are classified in Subsector 811, Repair and Maintenance; and those providing spiritual, civic, and advocacy services are classified in Subsector 813, Religious, Grantmaking, Civic, Professional, and Similar Organizations.

8121 PERSONAL CARE SERVICES

This industry group comprises establishments, such as barber and beauty shops, that provide appearance care services to individual consumers.

81211 HAIR, NAIL, AND SKIN CARE SERVICES

This industry comprises establishments primarily engaged in one or more of the following: (1) providing hair care services; (2) providing nail care services; and (3) providing facials or applying makeup (except permanent makeup).

812111 BARBER SHOPS

This industry comprises establishments known as barber shops or men's hair stylist shops primarily engaged in cutting, trimming, and styling boys' and men's hair; and/or shaving and trimming men's beards.

812112 BEAUTY SALONS

This industry comprises establishments (except those known as barber shops or men's hair stylist shops) primarily engaged in one or more of the following: (1) cutting, trimming, shampooing, weaving, coloring, waving, or styling hair; (2) providing facials; and (3) applying makeup (except permanent makeup).

812113 NAIL SALONS

This industry comprises establishments primarily engaged in providing nail care services, such as manicures, pedicures, and nail extensions.

81219 OTHER PERSONAL CARE SERVICES

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, or nonpermanent makeup services).

812191 DIET AND WEIGHT REDUCING CENTERS

This industry comprises establishments primarily engaged in providing nonmedical services to assist clients in attaining or maintaining a desired weight. The sale of weight reduction products, such as food supplements, may be an integral component of the program. These services typically include individual or group counseling, menu and exercise planning, and weight and body measurement monitoring.

812199 ALL OTHER PERSONAL CARE SERVICES

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, nonpermanent makeup, or nonmedical diet and weight reducing services).

8122 DEATH CARE SERVICES

This industry group includes establishments classified in the following Industries: 81221, Funeral Homes and Funeral Services and 81222, Cemeteries and Crematories.

81221 FUNERAL HOMES AND FUNERAL SERVICES

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

812210 FUNERAL HOMES AND FUNERAL SERVICES

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

81222 CEMETERIES AND CREMATORIES

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

812220 CEMETERIES AND CREMATORIES

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

8123 DRYCLEANING AND LAUNDRY SERVICES

This industry group includes establishments classified in the following industries: 81231, Coin-Operated Laundries and Drycleaners; 81232, Drycleaning and Laundry Services (Except Coin-Operated); and 81233, Linen and Uniform Supply.

81231 COIN-OPERATED LAUNDRIES AND DRYCLEANERS

This industry comprises: (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

812310 COIN-OPERATED LAUNDRIES AND DRYCLEANERS

This industry comprises: (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

81232 DRYCLEANING AND LAUNDRY SERVICES (EXCEPT COIN-OPERATED)

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); and (3) providing drop-off and pickup sites for laundries and/or drycleaners; and providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

812320 DRYCLEANING AND LAUNDRY SERVICES (EXCEPT COIN-OPERATED)

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); and (3) providing drop-off and pickup sites for laundries and/or drycleaners; and providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

81233 LINEN AND UNIFORM SUPPLY

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as uniforms, gowns and coats, table linens, bed linens, towels, clean room apparel, and treated mops or shop towels.

812331 LINEN SUPPLY

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as table and bed linens; towels; diapers; and uniforms, gowns, or coats of the type used by doctors, nurses, barbers, beauticians, and waitresses.

812332 INDUSTRIAL LAUNDERERS

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered industrial work uniforms and related work clothing, such as protective apparel (flame and heat resistant) and clean room apparel; dust control items, such as treated mops, rugs, mats, dust tool covers, cloths, and shop or wiping towels.

8129 OTHER PERSONAL SERVICES

The industry group comprises establishments primarily engaged in providing personal services (except personal care services, death care services, or drycleaning and laundry services).

81291 PET CARE (EXCEPT VETERINARY) SERVICES

This industry comprises establishments primarily engaged in providing pet care services (except veterinary), such as boarding, grooming, sitting, and training pets.

812910 PET CARE (EXCEPT VETERINARY) SERVICES

This industry comprises establishments primarily engaged in providing pet care services (except veterinary), such as boarding, grooming, sitting, and training pets.

81292 PHOTOFINISHING

This industry comprises establishments primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

812921 PHOTOFINISHING LABORATORIES (EXCEPT ONE-HOUR)

This industry comprises establishments (except those known as “one-hour” photofinishing labs) primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

812922 ONE-HOUR PHOTOFINISHING

This industry comprises establishments known as “one-hour” photofinishing labs primarily engaged in developing film and/or making photographic slides, prints, and enlargements on a short turnaround or while-you-wait basis.

81293 PARKING LOTS AND GARAGES

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

812930 PARKING LOTS AND GARAGES

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

81299 ALL OTHER PERSONAL SERVICES

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

812990 ALL OTHER PERSONAL SERVICES

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

PART 2. 1997 NAICS

812 PERSONAL AND LAUNDRY SERVICES

Industries in the Personal and Laundry Services subsector group comprise establishments that provide personal and laundry services to individuals, households, and businesses. Services performed include: personal care services; death care services; laundry and drycleaning services; and a wide range of other personal services, such as pet care (except veterinary) services, photofinishing services, temporary parking services, and dating services.

The Personal and Laundry Services subsector is by no means all-inclusive of the services that could be termed personal services (i.e., those provided to individuals rather than businesses). There are many other subsectors, as well as sectors, that provide services to persons. Establishments providing legal, accounting, tax preparation, architectural, portrait photography, and similar professional services are classified in Sector 54, Professional, Scientific, and Technical Services; those providing job placement, travel arrangement, home security, interior and exterior house cleaning, exterminating, lawn and garden care, and similar support services are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services; those providing health and social services are classified in Sector 62, Health Care and Social Assistance; those providing amusement and recreation services are classified in Sector 71, Arts, Entertainment, and Recreation; those providing educational instruction are classified in Sector 61, Educational Services; those providing repair services are classified in Subsector 811, Repair and Maintenance; and those providing spiritual, civic, and advocacy services are classified in Subsector 813, Religious, Grantmaking, Civic, Professional, and Similar Organizations.

8121 PERSONAL CARE SERVICES

This industry group comprises establishments, such as barber and beauty shops, that provide appearance care services to individual consumers.

81211 HAIR, NAIL, AND SKIN CARE SERVICES

This industry comprises establishments primarily engaged in one or more of the following: (1) providing hair care services; (2) providing nail care services; and (3) providing facials or applying makeup (except permanent makeup).

812111 BARBER SHOPS

This industry comprises establishments known as barber shops or men's hair stylist shops primarily engaged in cutting, trimming, and styling boys' and men's hair; and/or shaving and trimming men's beards.

812112 BEAUTY SALONS

This industry comprises establishments (except those known as barber shops or men's hair stylist shops) primarily engaged in one or more of the following: (1) cutting, trimming, shampooing, weaving, coloring, waving, or styling hair; (2) providing facials; and (3) applying makeup (except permanent makeup).

812113 NAIL SALONS

This industry comprises establishments primarily engaged in providing nail care services, such as manicures, pedicures, and nail extensions.

81219 OTHER PERSONAL CARE SERVICES

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, or nonpermanent makeup services).

812191 DIET AND WEIGHT REDUCING CENTERS

This industry comprises establishments primarily engaged in providing nonmedical services to assist clients in attaining or maintaining a desired weight. The sale of weight reduction products, such as food supplements, may be an integral component of the program. These services typically include individual or group counseling, menu and exercise planning, and weight and body measurement monitoring.

812199 OTHER PERSONAL CARE SERVICES

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, nonpermanent makeup, or nonmedical diet and weight reducing services).

8122 DEATH CARE SERVICES

This industry group includes establishments classified in the following Industries: 81221, Funeral Homes and Funeral Services and 81222, Cemeteries and Crematories.

81221 FUNERAL HOMES AND FUNERAL SERVICES

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

812210 FUNERAL HOMES AND FUNERAL SERVICES

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

81222 CEMETERIES AND CREMATORIES

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

812220 CEMETERIES AND CREMATORIES

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

8123 DRYCLEANING AND LAUNDRY SERVICES

This industry group includes establishments classified in the following industries: 81231, Coin-Operated Laundries and Drycleaners; 81232, Drycleaning and Laundry Services (Except Coin-Operated); and 81233, Linen and Uniform Supply.

81231 COIN-OPERATED LAUNDRIES AND DRYCLEANERS

This industry comprises: (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

812310 COIN-OPERATED LAUNDRIES AND DRYCLEANERS

This industry comprises: (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

81232 DRYCLEANING AND LAUNDRY SERVICES (EXCEPT COIN-OPERATED)

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); and (3) providing drop-off and pickup sites for laundries and/or drycleaners; and providing specialty cleaning services for specific types of garments

and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

812320 DRYCLEANING AND LAUNDRY SERVICES (EXCEPT COIN-OPERATED)

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coin-operated); and (3) providing drop-off and pickup sites for laundries and/or drycleaners; and providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

81233 LINEN AND UNIFORM SUPPLY

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as uniforms, gowns and coats, table linens, bed linens, towels, clean room apparel, and treated mops or shop towels.

812331 LINEN SUPPLY

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as table and bed linens; towels; diapers; and uniforms, gowns, or coats of the type used by doctors, nurses, barbers, beauticians, and waitresses.

812332 INDUSTRIAL LAUNDERERS

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered industrial work uniforms and related work clothing, such as protective apparel (flame and heat resistant) and clean room apparel; dust control items, such as treated mops, rugs, mats, dust tool covers, cloths, and shop or wiping towels.

8129 OTHER PERSONAL SERVICES

The industry group comprises establishments primarily engaged in providing personal services (except personal care services, death care services, or drycleaning and laundry services).

81292 PHOTOFINISHING

This industry comprises establishments primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

812921 PHOTOFINISHING LABORATORIES (EXCEPT ONE-HOUR)

This industry comprises establishments (except those known as “one-hour” photofinishing labs) primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

812922 ONE-HOUR PHOTOFINISHING

This industry comprises establishments known as “one-hour” photofinishing labs primarily engaged in developing film and/or making photographic slides, prints, and enlargements on a short turnaround or while-you-wait basis.

81293 PARKING LOTS AND GARAGES

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

812930 PARKING LOTS AND GARAGES

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

81299 ALL OTHER PERSONAL SERVICES

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

812990 ALL OTHER PERSONAL SERVICES

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

CONCENTRATION CATEGORIES

Concentration categories are based on aggregate receipts/revenue of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating two service establishments – an automotive body shop (NAICS 811121) and an automotive glass replacement shop (NAICS 811122) – would be treated as two one-establishment firms at the most detailed NAICS level, and as a two-establishment firm in NAICS 8111.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

